MESSAGE FROM THE CHAIR

Dear friends,

Writing these lines means that we have added yet another year of work and commitment to our history as an organisation dedicated to the sustainable development of the most disadvantaged communities. Our organisation was founded 32 years ago with a project in India. Today we have more than 100 projects in 22 countries on four continents. During this time, we have managed to help millions of people access their basic rights and it is our obligation to continue doing so.

These institutional achievements have granted us the opportunity to participate in national and international debates on development cooperation. In this regard, on the 17th of September, I had the opportunity to appear in the Spanish Senate before the panel studying new ways to manage development cooperation. The hearing reviewed the most important points on the current development agenda including the imminent arrival of 2015 and the updating of the Millennium Development Goals in light of the new scenario which will entail the adoption of new Sustainable Development Goals.

Although the Millennium Development Goals have had significant achievements, such as cutting in half the number of people living in extreme poverty or reducing infant mortality by nearly 50 percent, there are still key issues such as reducing maternal and child mortality and access to sanitation, which need to be improved. Furthermore, we must not forget that human development has taken place in an unequal manner and has not always reached the most vulnerable: rural communities, minorities and women. Finally, 70 percent of the world’s poverty is concentrated in middle-income countries (MICs), which links back to the problem of inequality, one of the key challenges for the post-2015 period.

Through its presence in MICs, the importance of rural areas and the central role of women and children, the work of Ayuda en Acción is fully dedicated to the challenge of inequality. Since we were first founded, we have always firmly believed that communities and their leaders need to play the leading role in development processes. Our job is to accompany them along this path, to serve the people and to encourage collaboration with other organisations and actors in order to unite efforts that share a common goal: combating poverty and improving the lives of children, families and the communities in which they live.

Presenting Ayuda en Acción’s Annual Report is always a source of pride for me. It is an opportunity for us to share the main accomplishments of our projects and campaigns with you – a task on which we have focused our efforts over the last twelve months. We wish to thank all those caring people who continue to join us on the path to fulfilling our mission. We know that solidarity can change the world and with your help, we intend to continue our commitment.

Warm regards,

Jaime Montalvo
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MESSAGE FROM THE CHIEF EXECUTIVE

Dear friends,

We have completed another year of work, accomplishments, goals and challenges. It is an honour for me to present them to you through this Annual Report.

We are part of a world in constant transformation and a more globalised society which, together with the prolonged economic crisis, is causing major changes in international development cooperation. This context has forced social organisations to take on new roles, involve new actors, find new ways of working and set in motion new development models in order to reaffirm their support for the most disadvantaged people in a world of increasing inequality.

At Ayuda en Acción, we have had to adapt and respond to this new situation, but are always motivated by what never changes for us: standing by those who live in a situation of vulnerability and exclusion.

In this respect, 2013 has been particularly significant because we have initiated two major new lines of work and action. The first, inspired by the search for new opportunities and the belief that local societies should participate in their own development, has led us to expand our horizons in Latin America. After 25 years of cooperation efforts in Peru and eight in Colombia, we have invited civil society to join forces with us and support our work, enabling us to not only do more things, but to do them better.

The second comes from the need to support new families at risk in our country and to address the rising inequality which is affecting more and more people. We have therefore expanded the scope of our work in Spain, setting in motion a social initiative inspired by the same principles and values that have guided us in the 32 years of our history: commitment to helping children, to education and to improving the lives of people by creating productive employment opportunities.

At Ayuda en Acción we believe that all poverty is part of the same global society, no matter where it is located and we are all responsible.

The following pages contain examples of our initiatives and efforts in 2013. Our sincere thanks go to all those who have entrusted us with their solidarity and make these efforts possible.

Warmly,

Patricia Moreira
OUR ORGANISATION

History
Ayuda en Acción was founded in 1981 and currently has approximately 120,000 collaborators who support our work in 21 countries in Latin America, Africa and Asia, as well as in Spain. In our 32 years of existence, one of our main distinguishing factors has been child sponsorship and the promotion of bonds of solidarity, which allows for interaction between those who provide support as sponsors and the beneficiaries of their help. Sponsorship not only helps to improve the conditions and quality of life of the children being sponsored, but of their families and the entire community, as well.

Institutional mission
Our efforts are aimed at improving the lives of children, families and communities in poorer countries and regions through sustainable, comprehensive development projects and awareness-raising activities that ultimately aim to promote the structural changes that will contribute to eradicating poverty.

Vision
We are an international development cooperation organisation that stands alongside the most vulnerable. An organisation whose primary task is to promote the enhancement of the individual and collective capabilities of the children, families and communities we work with to make sure they play the leading role in their own development, with ties of solidarity as our distinguishing feature.

Values
Independence: we are a secular, apolitical organisation that carries out its mission without discrimination based on race, religion or gender.

Recognition of people’s right to dignity: we assert the right to dignity of the people, families and communities we work with and join forces with them to build a more just world.

Solidarity: we help to establish ties of solidarity between our donors and the communities they support, as active commitments to achieve a dignified life for the people with whom we work.

Excellence: we rigorously and efficiently use the resources society has entrusted in us, striving at all times to perform our work as effectively as possible.

WHO WE ARE

In 2013 we spent 39 million on more than 100 development projects in four continents

Over 120,000 members supported our work and we received 17,000 donations. 600 companies collaborate with us

There are 1,093 staff members working to improve the lives of more than 2,500,000 people
Board of Trustees *

Honorary Chair
S.A.R. Dª Pilar de Borbón

Founding Trustee
Gonzalo Crespi de Valldaura

Chair of the Board of Trustees
Jaime Montalvo Correa

Board of Trustee Members
Alberto Fuster de Carulla
Celestino del Arenal Moyua
Consuelo Velaz de Medrano Ureta
Francisco Luzón López
Gemma Archaga Martín
Mª Cruz Rodríguez del Cerro
Mª José Martínez Montesinos
Miguel Ángel Lorente Celaya
Miguel Ángel Noceda Llano
Rocío Palá Laguna
Rosario Montiel Armada
Victoriano Muñoz Cava

Secretary
Asunción Bellver Suárez

Management Team*

Chief Executive
Patricia Moreira Sánchez

Alberto Casado Valera
Beatriz Martín Padura
Carlos Ochoa de Enibe Salazar
Eduardo Guijarro Anguiano
Jorge Cattaneo García
Marta Marañón Medina

* June 2014
HUMAN RESOURCES

Ayuda en Acción has a team of 1,093 employees, local partners and volunteers. The joint efforts of all these people in nine countries in Latin America and in our headquarters in Spain facilitate our task of fighting for people’s dignity and standing up for their rights.

In the countries where we are present, we work through our country offices, managed by Ayuda en Acción staff, and with 433 people from a range of local partners who share our goal of promoting the structural changes required to enable us to fulfil our mission. In Spain, 346 volunteers help us to achieve our objectives.

Gender equity remains one of our priorities and in coherence with this core organisational value we employ an almost equal number of men and women.

SOCIAL BASE

Every year, tens of thousands of people demonstrate through their solidarity that it is possible to fight poverty and improve the living conditions of those who need our assistance.

In 2013, our development work could be carried out in a completely independent manner thanks to the regular contributions from an average of 120,000 members. In addition, approximately 20,000 people supported our campaigns, increasing the amount of their regular contributions or making donations to specific programmes. Our programme in support of children in Spain, launched in the last quarter of 2013, brought in 232 members and received nearly 11,000 donations.

Thanks to the commitment of each and every one of us who make up Ayuda en Acción, we continue to work with the most disadvantaged communities in 21 countries in Latin America, Asia and Africa, and have been able to expand our work in Spain to cover the basic needs of families at risk of social exclusion.

For all these reasons, we wish to thank those who, despite the difficulties, stand with us, trusting that together we can achieve a more just world.
PERU AND COLOMBIA: BROADENING THE SOCIAL BASE

At Ayuda en Acción we not only adapt to the times, but to the socio-political situation that characterises the present day. In order to comply with our mission, we have expanded our horizons and joined forces in Latin America.

The world is changing. The north is less north, the south is less south, and social organisations like ours are working to respond to new concerns and situations of need. Therefore, believing it necessary to broaden the scope of our work and to create opportunities regardless of geographical boundaries, in 2013 we launched new processes to create a broader social base in Peru and Colombia because it is of no importance where the people committed to helping others, or the people who need help, come from. Geography cannot limit the core aims of our mission.

Present circumstances and our work in Latin America reveal that inequalities still exist, despite the macroeconomic growth in some countries where we work. We have made it our objective to engage the Colombian and Peruvian civil societies and other actors - companies, institutions, etc. - with the aim of maintaining our institutional mission: the fight against poverty and the sustainable development of the most disadvantaged communities.

Throughout 2013, we have been working on building teams and infrastructure, and preparing programmes to generate a social base in both Latin American countries and which are adapted to their reality and idiosyncrasies. Finally, this work has resulted in the launch of the sponsorship programmes i-Haz de su futuro tu causa! (Make their future your cause!) (October 2013, in Colombia) and Ser parte del esfuerzo te hace parte del logro (Being part of the effort, makes you part of the success) (November 2013, in Peru).

In Colombia, since 2006 we have been working on self-sustaining programmes that have improved the living conditions of over 17,500 people. Currently, along with prominent allies such as the Semana, Pies Descalzos, Carvajal or Corporación CDS foundations, we are represented in Barranquilla, Quibdó, Cali, Soacha, El Salado and María La Baja. The sponsorship program ¡Haz de su futuro tu causa! has been presented with the support of six of the most renowned Colombian journalists and photographers - Andrés Wiesner, Daniel Samper Ospina, Héctor Abad Faciolince, Jorge Enrique Rojas, Ricardo Silva Romero y Salud Hernández-Mora. We intend to continue our cooperative efforts in the country, involving Colombian society in social issues through our projects. Furthermore, we want to help strengthen the peace process, in the midst of the long, drawn-out armed conflict, through sustainable development, especially in rural areas.

In Peru, where we have been present since 1988, we are working in fifteen development areas in ten regions: Cusco Puno, Ayacucho, Huancavelica, Ica, Cajamarca, Piura, Lambayeque, La Libertad, the district of San Juan de Lurigancho in Lima, and in a public-private partnership in Acobamba. More than 132,300 are directly benefiting. Achievements in the country include opening 300 early learning centres and 724 educational classrooms, as well as getting 24 mobile clinics running and carrying out 1,723 health campaigns in rural areas. Ayuda en Acción began by focusing on Peru 25 years ago, starting work in the most vulnerable regions in order to eradicate poverty. Under the slogan Ser parte del esfuerzo te hace parte del logro, its sponsorship program has the support of ambassadors such as Maju Mantilla, Nicolás Fuchs, Brissa Málaga, Pelo Madueño and Gissela Valcárcel.

peru.ayudaenaccion.org
colombia.ayudaenaccion.org
WHERE WE WORK

PRESENCE

Mexico
Guatemala
Ecuador
Peru
Bolivia
Paraguay
El Salvador
Colombia
Honduras
Nicaragua
Haiti
India
Vietnam
Bangladesh
Nepal
Pakistan
Kenya
Mozambique
Malawi
Ethiopia
Uganda
Spain
Andalusia
Balearic Islands
Madrid
Basque Country
Asturias
Galicia
Valencian R.
Catalonia
Aragon

Headquarters: Madrid - Spain
Countries where we are permanently present

SPAIN

AFRICA
Ethiopia, Kenya, Malawi, Mozambique, Uganda

ASIA
Bangladesh, India, Nepal, Pakistan, Vietnam

LATIN AMERICA
Bolivia, Colombia, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Paraguay, Peru

Total no. of beneficiaries
Over 2,500,000

Total no. of development areas in 2013
115

Ayuda en Acción offices
18
CHALLENGING REALITIES

Social inequality is a major obstacle to human rights. Even in countries with high levels of growth, much of the population continues to live in poverty. Working as we do in 14 of the 50 countries with greatest inequality, we are constantly faced with this reality. What challenges do we have to face?

Gini Index*

*Devised by statistician Corrado Gini, this index measures the level of income inequality within a country. It represents the extent to which the distribution of income (or, in some cases, consumption expenditure) among individuals or households within an economy deviates from a perfectly equal distribution. 0 represents perfect equality and perfect distribution, while 1 represents maximum inequality.

Physical or sexual violence is a public health problem that affects over a third of all women worldwide

Even now in the 21st century, there is no country in the world where men and women enjoy equal rights and opportunities

38 percent of the murders of women that take place in the world are committed by their partner

The women in impoverished countries possess less than 2 percent of cultivable land but produce 70 percent of the food

Every day, 800 women in the world die from preventable causes related to pregnancy or childbirth.

99% of maternal deaths occur in developing countries

HOW WE WORK
There are currently between **250,000 and 300,000 child soldiers** in the world. One third of them are in **Africa**.

The number of **children in the world who work** is **168 million**. 85 million do hazardous jobs.

Over **13 million children die each year** from diseases directly related to the shortage of food.

If all school students finished their schooling with basic reading skills, **171 million people could escape poverty**.

Of the 650 million school-aged children in the world, at least **250 million are not learning the basics of reading and arithmetic**.

Currently, **30 percent of Spanish children** are at risk of social exclusion.

**Spain** is the European country with the **second highest rate of child poverty**, surpassed only by Romania.

41.4 percent of Spanish **households** have no means of coping with unforeseen expenses.

**Spain** was the European country with the **second highest unemployment rate** at 26.1 percent and the percentage of households with all active members out of work reached **10.6 percent**.

Sources: ONU, FAO, OMS, OIT, BM

Sources: UNESCO, EFA, CME

**58 million boys and girls do not attend school.** Half of them live in countries affected by conflicts.

**Girls** represent **54 percent of the world’s population** of children who do not attend school.

In one third of countries of the world, less than 75 percent of teachers have received training.

Since the year 2000, the number of **illiterate adults (774 million)** has only decreased by one percent.

**Spain** was the European country with the second highest unemployment rate at 26.1 percent and the percentage of households with all active members out of work reached **10.6 percent**.

Sources: Oficina de Estadísticas de la Comisión Europea, Eurostat, España en cifras 2014 (INE), informes publicados por Unicef, Cáritas, Save the Children y CIECODE.
WHAT WE HAVE ACHIEVED IN 2013

In countries where we are present, we foster structural changes that contribute to eradicating poverty. This is just a small sample of the work of a whole year, of the achievements made by the communities with which we work.

In order to eradicate poverty, we promote programmes for comprehensive and long-term territorial development in the most disadvantaged communities. Human rights, gender equality, promoting ties of solidarity and special attention to children have been the focus and cross-cutting issues of our work, whose main integrated approaches are:

- Meeting basic needs
- Improving local economies
- Strengthening local technical capacities
- Humanitarian action and risk management
- Empowerment, governance and citizenship building
- Campaigns and advocacy work

MEETING BASIC NEEDS
Ensuring that the disadvantaged and excluded people in the countries where we work enjoy basic rights such as food, education, health, water and housing.

ECUADOR
In the Espejo and Mira (Carchi) cantons, 561 boys and girls from six schools have school facilities with better infrastructure, basic services and equipment.

HONDURAS
We opened two play centres for preschool children in the villages of Santa Fe and Guadalupe.

KENYA
32 new schools improve the education of 31,000 school children in Wenje. For the first time in the history of Kenya, 34 girls from our project in Tangulbei achieved the top marks in primary exams.

ETHIOPIA
450 children in two villages in Seru have access to two new schools.

BOLIVIA
In seven projects, coverage in primary education increased by 6.2 percent; in eight projects, secondary education increased by 30.33 percent.

El SALVADOR
We improved the quality and access to education of 447 children and teenagers from four schools in the town of Suchitoto, and of 1,266 children in the municipalities of San Ignacio and La Palma.

NEPAL
86 children with hearing disabilities attended classes in sign language in the Kailili district. In Danke, a secondary school classroom was equipped so that deaf children can enjoy sign language classes.

MALAWI
We renovated four primary schools in Machinga for 3,000 poor children. In Neno, the construction of two schools allows 400 children to have access to secondary education and 2,300 school students received support to continue their studies.

COLOMBIA
Six wells for water storage have been put into operation in El Salado.

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COLOMBIA
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ETHIOPIA
900 people from two locations enjoy safe drinking water thanks to the well built in Janamora. 55.71 percent of the population in rural areas now has access to water.

INDIA
Five villages in Lakhimpur Kheri have access to safe drinking water thanks to their tanks being repaired.
Creating sustainable development processes in order to ensure food security and food sovereignty and generate income.

**IMPROVING LOCAL ECONOMIES**

Creating sustainable development processes in order to ensure food security and food sovereignty and generate income.

- **BOLIVIA**
  1,400 peasant families in nine projects have increased their production by 49.33 percent and their income by 24.37 percent. In seven projects, we built 33 reservoirs for crop and livestock production for 961 families.

- **COLOMBIA**
  In Soacha and Quibdó we promoted the Productive Patios programme with training courses on urban farming, preparation of organic and chemical fertilizer, seed handling, fungicides and food handling.

- **ECUADOR**
  We have monitored the nutrition of 220 children under the age of five in Tungurahua and provided check-ups for nursing mothers to improve their nutritional status.

- **UGANDA**
  48,000 women in ten districts of Kalangala have diversified and improved their livelihoods.

- **MEXICO**
  We support a total of 1,700 children with cancer through cancer treatments, providing transportation to different hospitals in Mexico City for therapy, and in some cases wheelchairs and prostheses.

- **NICARAGUA**
  In Boaco, the percentage of malnourished children was reduced by 7.5 percent. In Kukra Hill, 23 percent of families have improved their diet, diversifying the consumption of different types of food.

- **COLOMBIA**
  We have reduced malnutrition rates in the Barranquilla development area to 20 percent.

- **PERU**
  We have equipped three health centres with capacity for 7,500 people. One centre was equipped with mammography services.

- **INDIA**
  138 children and 35 mothers of Digambarpur have received access to health and nutritional support.

- **PARAGUAY**
  We have equipped three health centres with capacity for 7,500 people. One centre was equipped with mammography services.

- **NICARAGUA**
  In Tuma La Dalia, we conducted 439 health sessions and organised six campaigns for gynaecological examinations.

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STRENGTHENING LOCAL TECHNICAL CAPACITIES

Strengthening local capacities makes it possible to create viable, sustainable processes of local development, while encouraging the creation and maintenance of active communities.

**BOLIVIA**

In fourteen municipalities, we trained the members of 129 economic organisations in business management and negotiating with potential markets.

**ECUADOR**

809 families of the Cusubamba and Mulalillo communities (537 women and 272 men) have received training and technical assistance in sustainable agricultural production.

**PERU**

The capabilities of 743 Yachachiq community leaders (a Quechua word that means “those who teach”) were reinforced.

**ETHIOPIA**

150 illiterate women learned to read and write in three adult centres built in Seru and were trained to set up a business.

**INDIA**

23 farmers in Nalgonda managed to implement a system of intensive rice cultivation.

**MALAWI**

250 women in vulnerable situations (HIV and other diseases) have undertaken new business activities and improved their income.

**MOZAMBIQUE**

580 members of the Namarroi community were trained in legislation on land ownership, access and control over productive resources and the rights of children.

HUMANITARIAN ACTION AND RISK MANAGEMENT

Preventing, mitigating and enabling populations in the face of threats, as well as rehabilitating and reconstructing communities affected by natural disasters.

**BOLIVIA**

We have implemented preventative measures in Chaco (Chuquisaca Department) for vulnerable families in three municipalities, carrying out preventative measures in 28 educational centres and promoting the training of 250 teachers in education for emergencies.

**ECUADOR**

We have equipped three health posts with first aid materials and contributed to road safety in Pedro Juan.

**PERU**

In Ica, a highly seismic region, 30 Early Warning Systems have been set up, and a Civil Defence Committee has identified schools as safe areas of refuge in case of earthquake. Parents and teachers have arranged to care for children and other members of the population who could be affected.

**EL SALVADOR**

We have carried out mitigation construction to prevent risks in communities in Suchitlán; reconstructed and reconditioned two footbridges and the drainage system for tidal water in Jiquilisco Bay; and built a footbridge in Llamatepec.

**PARAGUAY**

The Estación Cero (Station Zero) action group has launched a humanitarian aid plan with food aid and shelter for Central American migrants through shelters located in the states of Puebla and Tlaxcala.

**HONDURAS**

A Drought Early Warning System has been designed and implemented. A group of 21 women observers were trained and supplied with basic equipment to record data in the communities of El Tablón, El Tamarindo and Las Flores, which are part of the dry corridor of Honduras.
EMPOWERMENT, GOVERNANCE AND CITIZENSHIP

Fostering active citizenship which develops its political, organisational and technical capabilities makes it possible to create strong social, economic and institutional structures.

COLOMBIA
By coordinating 18 youth organisations in the municipality of Soacha, individual and collective capabilities were improved in the area of Economic, Social, Cultural and Environmental Rights (ESCR).

MALAWI
2,000 women have obtained access to land rights for agricultural use, thus increasing their income and quality of life. In Machinga, 26 women have been trained to take on positions of councillors at the district or parliamentary level.

PERU
In 224 municipalities, we have promoted democratic practices in schools involving more than 15,000 children and teenagers.

PARAGUAY
200 citizens have obtained identity cards, 34 children have been enrolled in the civil registry and conducting community meetings is sponsored in four communities in the Department of Misiones.

MEXICO
We trained indigenous, migrant labourers on issues of human rights, labour rights, migration law and citizenship. Those who participated were young people, men and women of Mixtec, Zoque, Chol, Tzaltal, Tzotzil ethnicity from the States of Chiapas, Guerrero and Oaxaca who migrate to the states in the north of the country.

INDIA
In the AIM project, 388 women have received a maternity allowance. In 12 villages in Lakhimpur Kheri, campaigns raising awareness against gender-based violence were put into effect and 392 women and girls from Digambarpur, victims of violence, were assisted to obtain access to the courts. 35 child marriages were stopped in Angikar.

CAMPAIGNS AND ADVOCACY WORK

Creating a collective consciousness that prioritises the eradication of poverty is the first step in the struggle to fight inequalities.

ECUADOR
Three assemblies for the defence of citizens’ rights were set up in the Carlizamá, Chitacaspi and San Pedro de Puchués communities, motivating 120 families to participate.

HONDURAS
As part of the Social Agenda for Children, hundreds of children made their voices heard during the various workshops held in the north corridor of Honduras.

KENYA
Violence against girls and young women by family members, teachers and peers has been reduced by 50 percent in some districts. 1,538 female students and 189 women from Usigu have been trained regarding gender-based violence and now report the perpetrators so that measures can be taken against them and justice administered.

PERU
During the Global Action Week for Education, more than 5,000 school students and 263 teachers actively participated in the campaign “Every child needs a teacher: Trained teachers for all”.

INDIA
The Bal Panchayats (children’s groups) are actively promoting the rights of children in 16 villages and 920 children have joined these groups. We have also worked to implement the “2012 Law for the Protection of Children against Sexual Harassment”.

BANGLADESH
Three community awareness programmes have been organised for 300 people from Madarbari, which have involved community residents, local elected representatives, religious leaders, government officials, NGO workers, journalists and lawyers.

ETHIOPIA
157 people carrying out harmful traditional practices, such as female genital mutilation (FGM), have given them up thanks to awareness work done by the Decha Women’s Follow-up Groups.
Given our responsibility as an organisation committed to combating inequality, we decided to directly confront the new situation in Spain. We have been, encouraged by our membership base, which is concerned by this situation, as well as by our desire to act in coherence with the same motivation we have pursued over the last 32 years beyond our country’s borders.

After years working in America, Asia and Africa, our experience in the field of education reveals that developing projects through schools can improve both children’s education and also reach families. Working with schools is also a hallmark of Ayuda en Acción in Spain through the programme of education in social values “Ahora Toca ...” (It’s time for...) which has been running for ten years.

In the past two years we have seen how, due to the prolonged crisis, the landscape has begun to change and how more and more families that just a year or two ago were able to meet their basic needs have lost their ability to do so. This is reflected in the inability to pay for textbooks, extra lessons, school means, and to participate in group activities such as school trips and visits to museums. They are families that are newly at risk of poverty and exclusion if measures are not taken in time.

For this reason, in 2013 we have expanded the scope of our activities in Spain, along with the educational community in the schools we have next door, in our neighbourhoods. Our goal, in the medium and long term, is to help create a support network in the educational community and foster productive resources that offer these families a light at the end of the tunnel, beyond simply covering their basic needs.

In this context and considering our experience working outside of Spain, Ayuda en Acción wishes to help meet the following basic needs in the field of education: a school cafeteria, textbooks and extra tutoring. We believe the best way to have a more just future is by investing in young people.
Financial support in 2013 by main lines of action

### Autonomous Communities

<table>
<thead>
<tr>
<th>Community</th>
<th>Investment (euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community of Madrid</td>
<td>84,446</td>
</tr>
<tr>
<td>Catalonia</td>
<td>35,833</td>
</tr>
<tr>
<td>Balearic Islands</td>
<td>16,814</td>
</tr>
<tr>
<td>Aragon</td>
<td>21,210</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>158,303</strong></td>
</tr>
</tbody>
</table>

### Resources used (euros)

<table>
<thead>
<tr>
<th>Main lines of action</th>
<th>Resources used (euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food assistance</td>
<td>94,982</td>
</tr>
<tr>
<td>Aid for teaching materials and textbooks</td>
<td>55,406</td>
</tr>
<tr>
<td>Grants for extracurricular activities</td>
<td>7,915</td>
</tr>
</tbody>
</table>

*All data summarised on these pages (16 and 17) refer to the last quarter of 2013.*
AYUDA EN ACCIÓN AND THE DEVELOPMENT COOPERATION SYSTEM

Our cooperation programmes follow a development model tailored to the reality of each country and implemented by local organisations with which we form a partnership. Together with rural communities, we work to improve the lives of those who are most disadvantaged.

For the international development system, the year 2013 was a period of reflection on the progress made towards the Millennium Development Goals (MDGs), prior to the high-level summit that will adopt a new set of goals in September 2015. The new goals will take into account the aims set by the MDGs but must also respond to the new challenges, maintaining the balance between the three main elements of sustainable development: an economic transformation that provides opportunities for people to escape poverty, social justice that facilitates the struggle against inequalities of all kinds, and protection of the environment to ensure the sustainability of all the above over time.

In September 2013, during the 68th session of the UN General Assembly, a special event was held to recognise the efforts made so far to achieve the MDGs. It was pointed out that progress has been uneven both among regions and countries, as well as among population groups within them. As an example, according to the 2013 Report on the MDGs in Latin America as a whole, the percentage of undernourished people in the total population fell from 15 percent in 1990-1992 to 8 percent in 2010-2012, but the percentage actually increased to 18 percent in the Caribbean sub-region. Furthermore, this same report shows that in 2011, only 53 percent of rural births were attended by skilled health staff, compared to 84 percent in urban areas.

Looking at Spain in particular, in 2013 the Fourth Master Plan for Spanish Development Aid, which sets out the guidelines for the next four years of Spanish development policy, entered into force. One of the new aspects of this plan is its firm commitment to results-oriented development assistance in line with one of the key principles of the Paris Declaration on Aid Effectiveness. At Ayuda en Acción we are fully committed to this approach and actively encourage it. In fact, for several years we have been promoting a learning process in conjunction with our local partners whose purpose is to jointly formulate the development results we aim to achieve. This management system is allowing us to put a great deal of emphasis on complementarities among stakeholders and them taking on the objectives as their own, as well as the institutional strengthening of the local governing bodies with which we work so that they orient their policies towards the progressive development of human rights.

As noted above, combating inequality is one of the biggest challenges of development cooperation today. Ayuda en Acción works in 14 of the 50 most unequal countries in the world, in a context that the UN qualifies as alarming because of the danger of social conflict. Our priority is to create opportunities to reverse this situation. We know that people can change the reality of the situations in which they live and that by strengthening their capacities and creating the right conditions, they can develop opportunities for a better future for themselves. At Ayuda en Acción, we make this change possible by bringing together the solidarity and efforts of many actors.
Funds applied in Latin America in 2013

- Guatemala: 18%
- Ecuador: 17%
- Bolivia: 14%
- Honduras: 12%
- El Salvador: 9%
- Nicaragua: 5%
- Paraguay: 4%
- Colombia: 6%
- Mexico: 6%
- Peru: 14%
- Brazil: 2%
- Regional Projects: 7%

Total: 23,119,258€
### Development area

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Malmiza</td>
<td>1999</td>
<td>11,289</td>
<td>Pastoral Social Cáritas Potosí (PASOCAP)</td>
<td>123,097</td>
</tr>
<tr>
<td>Hogar Teresa de los Andes</td>
<td>2004</td>
<td>3,679</td>
<td>Hermanos de la Divina Providencia</td>
<td>126,220</td>
</tr>
<tr>
<td>Alcalá</td>
<td>2006</td>
<td>17,481</td>
<td>Fundación Participación y Sostenibilidad (PASOS)</td>
<td>281,829</td>
</tr>
<tr>
<td>Luis Calvo</td>
<td>2006</td>
<td>12,000</td>
<td>Fundación Intercultural Nor Sud</td>
<td>340,450</td>
</tr>
<tr>
<td>Manuel María Caballero</td>
<td>2007</td>
<td>13,880</td>
<td>Pastoral Social Cáritas Santa Cruz (PASOC)</td>
<td>251,440</td>
</tr>
<tr>
<td>Sorata</td>
<td>2007</td>
<td>21,120</td>
<td>Pastoral Social Cáritas Corico</td>
<td>196,358</td>
</tr>
<tr>
<td>San José de Chiquitos</td>
<td>2008</td>
<td>18,507</td>
<td>Centro de Promoción Agropecuaria Campesina (CEPAC)</td>
<td>277,214</td>
</tr>
<tr>
<td>Sucre</td>
<td>2008</td>
<td>18,006</td>
<td>Centro de Multiservicios Educativos (CEMSE)</td>
<td>289,349</td>
</tr>
<tr>
<td>Azurduy</td>
<td>2009</td>
<td>12,578</td>
<td>Promotores Agropecuarios (PROAGRO)</td>
<td>336,870</td>
</tr>
<tr>
<td>Cotagaita</td>
<td>2012</td>
<td>18,776</td>
<td>Fundación Cultural Loyola (ACLCO)</td>
<td>261,640</td>
</tr>
</tbody>
</table>

### Other projects

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convención de Seguridad Alimentaria y Desarrollo Económico Local (AECID)</td>
<td>2010</td>
<td>17,675</td>
<td>Fundación Participación y Sostenibilidad (PASOS), Centro de Multiservicios Educativos (CEMSE), Fundación Intercultural Nor Sud, Promotores Agropecuarios (PROAGRO) y PROURAL</td>
<td>495,747</td>
</tr>
<tr>
<td>Fortalecimiento de la atención primaria de salud en Cotagaita (PROCOS - CAF)</td>
<td>2012</td>
<td>7,500</td>
<td>Ayuda en Acción</td>
<td>64,453</td>
</tr>
<tr>
<td>Autonomía económica y empuje del desarrollo de las mujeres campesinas e indígenas (Agencia Cooperación Gobierno Vasco)</td>
<td>2012</td>
<td>530</td>
<td>Ayuda en Acción</td>
<td>50,200</td>
</tr>
<tr>
<td>Ayuda humanitaria de emergencia en la cuenca del río San Juan del Oro (ECHO - Unión Europea)</td>
<td>2013</td>
<td>9,425</td>
<td>Fundación Cultural Loyola (ACLCO) y Ayuda en Acción</td>
<td>90,990</td>
</tr>
<tr>
<td>Country Office</td>
<td></td>
<td>4,900</td>
<td>Ayuda en Acción</td>
<td>562,189</td>
</tr>
</tbody>
</table>

### TOTAL

147,316 beneficiaries, 3,344,328 €

### Main lines of action

- **Meeting basic needs** 900,035
- **Basic education** 385,931
- **Basic health** 315,766
- **Support for family and community wellbeing (housing, water, food rights...)** 198,337
- **Enhancing local economies** 668,154
- **Environment and sustainable use of resources** 142,868
- **Humanitarian action and risk management** 158,718
- **Strengthening local technical capacities** 90,160
- **Empowerment, governance and citizenship building** 178,238
- **Public awareness raising and advocacy** 42,628

The beneficiaries and the financial part of the “Other projects” section are included in the number of beneficiaries and economic investment described under each area of development.
### Development area

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chocó</td>
<td>2012</td>
<td>6,853</td>
<td>Fundación Pies Descalzos (FPD)</td>
<td>164,116</td>
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<tr>
<td>Soacha</td>
<td>2012</td>
<td>18,702</td>
<td>Fundación Pies Descalzos (FPD)</td>
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</tr>
<tr>
<td>Barranquilla</td>
<td>2012</td>
<td>11,691</td>
<td>Fundación Pies Descalzos (FPD)</td>
<td>123,206</td>
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</table>

### Other projects

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pacurita</td>
<td>2013</td>
<td>226</td>
<td>Fundación Pies Descalzos - Alcaldía de Quibdó</td>
<td>121,428</td>
</tr>
<tr>
<td>Proyecto Golazo (Cali)</td>
<td>2013</td>
<td>500</td>
<td>Fundación Carvajal</td>
<td>11,326</td>
</tr>
<tr>
<td>El Salado</td>
<td>2013</td>
<td>1,208</td>
<td>Fundación Semana</td>
<td>39,529</td>
</tr>
<tr>
<td>María La Baja</td>
<td>2013</td>
<td>530</td>
<td>Corporación Desarrollo Solidario (CDS)</td>
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<tr>
<td>Country Office</td>
<td>2006</td>
<td></td>
<td>Ayuda en Acción</td>
<td>371,636</td>
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</table>

TOTAL: 39,710 1,018,367

### Main lines of action

<table>
<thead>
<tr>
<th>Main lines of action</th>
<th>Funds applied (euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting basic needs</td>
<td>276,711</td>
</tr>
<tr>
<td>Basic education</td>
<td>72,508</td>
</tr>
<tr>
<td>Support for family and community wellbeing (housing, water, food rights...)</td>
<td>204,202</td>
</tr>
<tr>
<td>Enhancing local economies</td>
<td>24,839</td>
</tr>
<tr>
<td>Strengthening local technical capacities</td>
<td>14,159</td>
</tr>
<tr>
<td>Empowerment, governance and citizenship building</td>
<td>95,753</td>
</tr>
<tr>
<td>Public awareness raising and advocacy</td>
<td>64,615</td>
</tr>
</tbody>
</table>
Development area | Opening year | Beneficiaries | Local partner | Invest. €
--- | --- | --- | --- | ---
Sigsig | 1997 | 7,032 | Fundación Ecológica Rikcharina | 218,168
Bolívar | 1997 | 17,386 | Ayuda en Acción | 265,955
Santa Elena | 1997 | 9,022 | Centro de Promoción Rural (CPR) | 218,211
Intag | 1997 | 3,797 | PRODECI | 161,390
Cusubamba | 1998 | 4,264 | FPPI | 500,090
Pedro Carbo | 1998 | 14,795 | Centro de Promoción Rural (CPR) | 222,169
Chillogallo | 2002 | 9,947 | Proyecto Salesiano Chicos Trabajadores de la Calle | 196,424
Tungurahua | 2003 | 13,015 | Ayuda en Acción | 493,041
Chinchaysuyo | 2004 | 1,500 | Ayuda en Acción | 241,765
Chota - Mira | 2007 | 5,530 | PRODECI | 297,217
Carchi | 2008 | 4,264 | Ayuda en Acción | 204,706
Pukara | 2013 | 12,207 | Ayuda en Acción | 202,606

Other projects

- Food rights and local economic development (AECID) 2010 12,959 Fondo Ecuatoriano Populorum Progressio (FPPI) y Ayuda en Acción 715,087
- Fortalecimiento Salud Sierra Norte Ecuador (Ayuntamiento de Barcelona) 2010 4,226 Fundación a favor de los derechos ciudadanos (PRODECI) y Ayuda en Acción 120,078
- Programa de Gestión de Riesgos (Junta de Andalucía) 2011 5,148 Centro de Promoción Rural (CPR) y Ayuda en Acción 115,784
- Fortalecimiento del empoderamiento de las mujeres arhuacoas (Agencias Catalana de Cooperación) 2011 4,900 Fundación a favor de los derechos ciudadanos (PRODECI) y Ayuda en Acción 51,191
- Proyectos de desarrollo en Puerto López y Esmeraldas 2013 11,898 Asociación Cristiana de Jóvenes (ACJ) y Corporación Esmeraldeña para la Formación y Desarrollo Integral 150,768
- Country Office 1996 Ayuda en Acción 573,757

TOTAL 114,657 4,174,216

Main lines of action

Meeting basic needs 1,024,947
- Basic education 204,819
- Basic health 225,469
- Support for family and community wellbeing (housing, water, food rights…) 594,659

Enhancing local economies 694,981

Environment and sustainable use of resources 58,873

Humanitarian action and risk management 56,642

Strengthening local technical capacities 133,027

Empowerment, governance and citizenship building 446,063

Public awareness raising and advocacy 106,285

The beneficiaries and the financial part of the "Other projects" section are included in the numbers of beneficiaries and economic investment described in detail under areas of development.
### Development area

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morazán</td>
<td>1997</td>
<td>23,804</td>
<td>Fundemac</td>
<td>317,804</td>
</tr>
<tr>
<td>Jiquilisco</td>
<td>2000</td>
<td>24,493</td>
<td>Ayuda en Acción</td>
<td>340,864</td>
</tr>
<tr>
<td>Las Flores</td>
<td>2005</td>
<td>13,792</td>
<td>Ayuda en Acción</td>
<td>317,858</td>
</tr>
<tr>
<td>Ixmatepec</td>
<td>2008</td>
<td>3,737</td>
<td>Ayuda en Acción</td>
<td>143,732</td>
</tr>
<tr>
<td>Suchitlán</td>
<td>2009</td>
<td>15,594</td>
<td>Ayuda en Acción</td>
<td>169,560</td>
</tr>
<tr>
<td>Miramundo</td>
<td>2010</td>
<td>4,512</td>
<td>Ayuda en Acción</td>
<td>290,556</td>
</tr>
</tbody>
</table>

### Other projects

- **Food security and risk management (AECID)**
  - 2010: 4,498
  - Invest. €: 383,541
- **Mejoramiento de las condiciones de salud de familias tras los terremotos (AECID)**
  - 2013: 8,014
  - Invest. €: 151,498
- **Enseñanza Lúdica y Emprendimiento para jóvenes (Ayuntamiento de Barcelona)**
  - 2013: 231
  - Invest. €: 123,277

### Main lines of action

- **Meeting basic needs**
  - Funds applied (euros): 807,104
- **Basic education**
  - Funds applied (euros): 293,685
- **Basic health**
  - Funds applied (euros): 185,826
- **Support for family and community wellbeing (housing, water, food rights...)**
  - Funds applied (euros): 327,593

- **Enhancing local economies**
  - Funds applied (euros): 182,455
- **Environment and sustainable use of resources**
  - Funds applied (euros): 21,377
- **Humanitarian action and risk management**
  - Funds applied (euros): 169,659
- **Strengthening local technical capacities**
  - Funds applied (euros): 116,145
- **Empowerment, governance and citizenship building**
  - Funds applied (euros): 66,782
- **Public awareness raising and advocacy**
  - Funds applied (euros): 15,173

### TOTAL

- Total funds applied (euros): 2,060,205
### Guinea-Bissau

#### Main lines of action

- **Meeting basic needs**: 244,284 euros
- **Support for family and community wellbeing (housing, water, food rights...)**: 244,284 euros
- **Humanitarian action and risk management**: 244,284 euros

### Haiti

#### Main lines of action

- **Humanitarian action and risk management**: 32,568 euros

#### Development area: Juanarya

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Juanarya</td>
<td>2011</td>
<td>1,393</td>
<td>ActionAid</td>
<td>32,568</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>1,393</strong></td>
<td></td>
<td><strong>32,568</strong></td>
</tr>
</tbody>
</table>

---

**LATIN AMERICA**

**GUATEMALA**

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food security and risk management (AECID)</td>
<td>2010</td>
<td>17,982</td>
<td>ActionAid Guatemala</td>
<td>488,567</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>17,982</strong></td>
<td></td>
<td><strong>488,567</strong></td>
</tr>
</tbody>
</table>

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**HAITI**

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Juanarya</td>
<td>2011</td>
<td>1,393</td>
<td>ActionAid</td>
<td>32,568</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>1,393</strong></td>
<td></td>
<td><strong>32,568</strong></td>
</tr>
</tbody>
</table>

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**LATIN AMERICA**
HONDURAS

Development area | Opening year | Beneficiaries | Local partner | Invest. €
--- | --- | --- | --- | ---
Choluteca Norte | 1998 | 12.948 | Ayuda en Acción | 315,957
Comayagua Norte | 1998 | 7.673 | Ayuda en Acción | 264,523
Yoro | 2003 | 6.565 | Ayuda en Acción | 456,292
Litoral Atlántico | 2009 | 13.246 | Centro Desarrollo Humano (CDH) | 172,147
Garífuna Cabo Camarón | 2012 | 7.018 | Comisión de Acción Social Menonita (CASM) | 157,969
Garífuna Centro | 2012 | 3.330 | Fundación San Alonso Rodríguez (FSAR) | 114,649

Other projects
---

Foodsecurity and risk management (AECID) | 2010 | 4.520 | Ayuda en Acción, Sur en Acción, CASM, CDH, FPNT y ASONOG | 597,964
Healthy homes for poor Honduran families (UE) | 2011 | 4.250 | Ayuda en Acción, CDH, CEDAC y OIKOS | 268,457
Community resilience to drought in the dry tropical region (ECHO) | 2012 | 8.429 | Ayuda en Acción, Sur en Acción y FSAR | 343,263
Country Office | 1997 | | | 314,135

TOTAL | 73,959 | | | 2,751,504

Main lines of action | Funds applied (euros)
--- | ---
Meeting basic needs | 905,085
Basic education | 140,657
Basic health | 22,848
Support for family and community wellbeing (housing, water, food rights...) | 741,381

Enhancing local economies | 69,806
Environment and sustainable use of resources | 17,466
Humanitarian action and risk management | 542,649
Strengthening local technical capacities | 72,519
Empowerment, governance and citizenship building | 100,481
Public awareness raising and advocacy | 7,259

The beneficiaries and the monetary part of the “Other projects” section are included in the number of beneficiaries and economic investment described in detail under areas of development.
<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amanc</td>
<td>2000</td>
<td>1,583</td>
<td>Asociación Mexicana de Ayuda a Niños con Cáncer (AMANC)</td>
<td>234,511</td>
</tr>
<tr>
<td>Zautla</td>
<td>2000</td>
<td>11,600</td>
<td>Centro de Estudios para el Desarrollo Rural (CESDER)</td>
<td>95,796</td>
</tr>
<tr>
<td>Guaquitepec</td>
<td>2000</td>
<td>6,867</td>
<td>Patronato Pro Educación Mexicano A.C.</td>
<td>124,664</td>
</tr>
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<td>Nexapa</td>
<td>2000</td>
<td>21,953</td>
<td>Desarrollo Regional Autogestivo Integral Sustentable A.C. (DRAIS)</td>
<td>168,316</td>
</tr>
<tr>
<td>Sonora</td>
<td>2003</td>
<td>20,914</td>
<td>Fundación de Apoyo Infantil FAL Sonora</td>
<td>167,648</td>
</tr>
<tr>
<td>Enlace Chiapas</td>
<td>2011</td>
<td>5,434</td>
<td>Enlace Comunicación y Capacitación A.C.</td>
<td>84,524</td>
</tr>
</tbody>
</table>

| Other projects         |              |               |                                                                              |           |
| Southern Mexico Risk Management project | 2011 | 6,559 | PNUD - Programa de Manejo de Riesgos (PMR) | 93,577 |
| Country Office         | 1997         | 6,499         | Ayuda en Acción                                                              | 345,770   |
| TOTAL                  |              |               |                                                                              | 1,346,586 |

<table>
<thead>
<tr>
<th>Main lines of action</th>
<th>Funds applied (euros)</th>
</tr>
</thead>
<tbody>
<tr>
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<td>469,395</td>
</tr>
<tr>
<td>Basic education</td>
<td>174,396</td>
</tr>
<tr>
<td>Basic health</td>
<td>177,540</td>
</tr>
<tr>
<td>Support for family and community wellbeing (housing, water, food rights...)</td>
<td>117,459</td>
</tr>
<tr>
<td>Enhancing local economies</td>
<td>76,152</td>
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<tr>
<td>Environment and sustainable use of resources</td>
<td>22,835</td>
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<tr>
<td>Humanitarian action and risk management</td>
<td>90,155</td>
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<tr>
<td>Strengthening local technical capacities</td>
<td>117,499</td>
</tr>
<tr>
<td>Empowerment, governance and citizenship building</td>
<td>62,934</td>
</tr>
<tr>
<td>Public awareness raising and advocacy</td>
<td>32,992</td>
</tr>
</tbody>
</table>
### Development area Opening year Beneficiaries Local partner Invest. €

- **Kukra Hill**
  - Opening year: 1998
  - Beneficiaries: 9,470
  - Local partner: Ayuda en Acción
  - Invest. €: 171,049

- **Matiguás**
  - Opening year: 2007
  - Beneficiaries: 13,687
  - Local partner: Ayuda en Acción
  - Invest. €: 192,684

- **Río Blanco**
  - Opening year: 2012
  - Beneficiaries: 12,540
  - Local partner: Ayuda en Acción
  - Invest. €: 187,280

- **Tuma La Dalia**
  - Opening year: 2013
  - Beneficiaries: 4,647
  - Local partner: ODESAR
  - Invest. €: 93,737

### Other projects

#### Food security and risk management (AECID)

- Opening year: 2010
- Beneficiaries: 6,598
- Local partner: Ayuda en Acción, SOYnICA
- Invest. €: 295,900

#### Country Office

- Opening year: 1993
- Beneficiaries: 
- Local partner: Ayuda en Acción
- Invest. €: 266,169

### TOTAL
- Beneficiaries: 40,344
- Invest. €: 1,051,429

The beneficiaries and the financial part of the “Other projects” section are included in the number of beneficiaries and economic investment described in detail under areas of development.

### Main lines of action

**Meeting basic needs**

- Basic education: 120,736
- Basic health: 11,677
- Support for family and community wellbeing (housing, water, food rights...): 252,630

**Enhancing local economies**

- 3,223

**Environment and sustainable use of resources**

- 9,877

**Strengthening local technical capacities**

- 61,534

**Empowerment, governance and citizenship building**

- 20,259

**Funds applied (euros)**

- **Meeting basic needs**: 385,043
- **Enhancing local economies**: 3,223
- **Environment and sustainable use of resources**: 9,877
- **Strengthening local technical capacities**: 61,534
- **Empowerment, governance and citizenship building**: 20,259
Development area | Opening year | Beneficiaries | Local partner | Invest. €
--- | --- | --- | --- | ---
Pedro Juan Caballero | 2006 | 19,495 | Acción Comunitaria (ACOM) | 144,074
Misiones | 2007 | 19,822 | Centro de Estudios Paraguayos Antonio Guasch (CEPAG) | 237,903
Tavaí | 2007 | 12,700 | Centro de Educación, Capacitación y Tecnología Campesina (CECTEC) | 314,916
San Roque | 2008 | 6,729 | Servicio Eucuménico de Promoción Alternativa (SEPA) | 133,737
San Joaquín | 2008 | 10,489 | Centro Paraguayo de Cooperativistas (CPC) | 142,286
San Pedro del Paraná | 2013 | 8,571 | Centro de Estudios y Formación para el Ecodesarrollo - Alter Vida | 78,141

Other projects:
- Fortalecimiento de oportunidades locales de empleo juvenil y acceso a tecnologías de la información y la comunicación (Junta de Extremadura) 2013 588 CPC, CEPAG, SEPA y Asociación Trinidad 41,196

Country Office 2006 Ayuda en Acción 250,047

**TOTAL**

77,806 1,318,702

Main lines of action | Funds applied (euros)
--- | ---
Meeting basic needs | 548,777
  - Basic education | 109,241
  - Basic health | 44,229
  - Support for family and community wellbeing (housing, water, food rights...) | 395,307
Enhancing local economies | 130,747
Environment and sustainable use of resources | 2,327
Humanitarian action and risk management | 4,435
Strengthening local technical capacities | 33,818
Empowerment, governance and citizenship building | 43,950
Public awareness raising and advocacy | 6,604
LATIN AMERICA

**Development area** | **Opening year** | **Beneficiaries** | **Local partner** | **Invest. €**
--- | --- | --- | --- | ---
Yancana Huasy | 1996 | 1,300 | Yancana Huasy | 137,285
Chota | 1997 | 4,792 | Peru en Acción | 59,023
Cutervo | 1997 | 3,050 | ESCAES | 277,074
Paiján – Trujillo | 1997 | 2,831 | CEDI | 241,466
Paracas Verde – Ica | 1998 | 18,958 | DECAL | 146,332
Pluá | 1998 | 4,996 | VISAD | 165,727
Lambayeque | 2004 | 10,386 | CIPDES | 337,397
Chinchaysuyo | 2005 | 3,870 | ESCAES | 192,131
Ayacucho | 2006 | 3,433 | CEDAP | 219,477
Santa Cruz | 2007 | 3,208 | CDCIP | 200,892
Chumbivilcas | 2012 | 3,040 | ARARIWA | 127,202
Puno | 2012 | 1,932 | DESCO | 252,962
Cusco | 2012 | 3,657 | VARA | 196,052
San Miguel | 2012 | 15,641 | PRODIA | 299,572

**Other projects**

APPD Acobamba (AECID) | 2011 | 1,262 | Ayuda en Acción / Instituto Regional para la educación y el desarrollo - Instituto Redes (REDES) | 156,740

**Country Office**

1988 | Ayuda en Acción | 725,000

**TOTAL**

85,711 | 3,865,059

**Main lines of action** | **Funds applied (euros)**
--- | ---
Meeting basic needs | 591,467
Basic education | 224,821
Basic health | 110,420
Support for family and community wellbeing (housing, water, food rights...) | 256,226
Enhancing local economies | 1,020,683
Environment and sustainable use of resources | 99,017
Humanitarian action and risk management | 13,703
Strengthening local technical capacities | 170,096
Empowerment, governance and citizenship building | 175,091
Public awareness raising and advocacy | 32,910
Development area Opening year Beneficiaries Local partner Invest. €
Doba 2002 65,426 ERSIA 174,266
Janamora 2004 21,605 ActionAid 238,996
Seru 2005 21,447 ActionAid 242,674
Kamashi 2006 12,053 ActionAid 277,32
Decha 2006 12,292 ActionAid 192,611

Other projects
Drinking water facilities and basic sanitation in Decha 2010 9,206 ActionAid 100,000
Cooperativismo apícola in Ofia y Genna Bossa 2011 1,012 ActionAid 172,592

TOTAL 143,041 1,338,271

Main lines of action Funds applied (euros)
Meeting basic needs 768,824
Basic education 141,130
Basic health 341,74
Support for family and community wellbeing (housing, water, food rights...) 593,520
Enhancing local economies 63,862
Humanitarian action and risk management 177,256
Empowerment, governance and citizenship building 65,337
Public awareness raising and advocacy 54,796
Main lines of action

- Meeting basic needs
  - Basic education
    - Invest. € 119,193
  - Basic health
    - Invest. € 256,756
  - Support for family and community wellbeing (housing, water, food rights...)
    - Invest. € 215,780

- Empowerment, governance and citizenship building
  - Invest. € 241,879

### Other projects

**Construction of a dormitory for girls victims of gender violence and female genital mutilation in Tharaka**

- Opening year: 2013
- Number of beneficiaries: 240
- Local partner: Fundación Kirisa
- Invest. € 28,922

**TOTAL**

- Funds applied (euros)
  - 95,514
  - 862,530

### Beneficiaries and Local partners

- **Wenje**: 2002, 9,800 beneficiaries, ActionAid, €129,093
- **Usigu**: 2002, 38,200 beneficiaries, ActionAid, €144,390
- **Tangulbei**: 2006, 46,000 beneficiaries, ActionAid, €269,076
- **Khwisero**: 2010, 500 beneficiaries, ActionAid, €281,212
- **Nyarongi**: 2012, 774 beneficiaries, ActionAid, €9,837
- **Khwisero**: 2013, 240 beneficiaries, Fundación Kirisa, €28,922

**AFRICA**
Main lines of action

Meeting basic needs
- Basic education
- Basic health
- Support for family and community wellbeing (housing, water, food rights...)

Strengthening local technical capacities

Empowerment, governance and citizenship building

Development area

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>SFA</td>
<td>1999</td>
<td>7,234</td>
<td>ActionAid</td>
<td>241,154</td>
</tr>
<tr>
<td>Machinga</td>
<td>2005</td>
<td>10,234</td>
<td>ActionAid</td>
<td>248,471</td>
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<td>Neno</td>
<td>2007</td>
<td>16,000</td>
<td>ActionAid</td>
<td>254,294</td>
</tr>
<tr>
<td>Ntchisi</td>
<td>2007</td>
<td>12,140</td>
<td>ActionAid</td>
<td>245,557</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>45,608</strong></td>
<td></td>
<td><strong>989,477</strong></td>
</tr>
</tbody>
</table>

Funds applied (euros)

- Meeting basic needs: 564,036
- Basic education: 227,592
- Basic health: 178,116
- Support for family and community wellbeing: 178,328
- Strengthening local technical capacities: 79,172
- Empowerment, governance and citizenship building: 158,257
### Main lines of action

<table>
<thead>
<tr>
<th>Meeting basic needs</th>
<th>Funds applied (euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic education</td>
<td>104,093</td>
</tr>
<tr>
<td>Basic health</td>
<td>144,395</td>
</tr>
<tr>
<td>Support for family and community wellbeing (housing, water, food rights...)</td>
<td>75,183</td>
</tr>
<tr>
<td>Strengthening local technical capacities</td>
<td>31,290</td>
</tr>
<tr>
<td>Empowerment, governance and citizenship building</td>
<td>326,138</td>
</tr>
</tbody>
</table>

### Development area

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nhongonhane</td>
<td>1997</td>
<td>15,983</td>
<td>ActionAid</td>
<td>222,192</td>
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<tr>
<td>Namarroi</td>
<td>2001</td>
<td>13,661</td>
<td>ActionAid</td>
<td>246,792</td>
</tr>
</tbody>
</table>

### Other projects

<table>
<thead>
<tr>
<th>Other projects</th>
<th>Funds applied (euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strengthening civil society in Cabo Delgado</td>
<td>ActionAid</td>
</tr>
<tr>
<td>Erati health project</td>
<td>ActionAid</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
</tbody>
</table>

### Mozambique

![Map of Mozambique with cities and regions highlighted]
### Development area

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pallisa</td>
<td>1999</td>
<td>60,500</td>
<td>ActionAid</td>
<td>248,681</td>
</tr>
<tr>
<td>Kalangala</td>
<td>2001</td>
<td>6,064</td>
<td>ActionAid</td>
<td>252,945</td>
</tr>
<tr>
<td>Pader</td>
<td>2012</td>
<td>38,531</td>
<td>ActionAid</td>
<td>38,531</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>66,564</strong></td>
<td></td>
<td><strong>540,157</strong></td>
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</table>

### Main lines of action

<table>
<thead>
<tr>
<th>Main lines of action</th>
<th>Funds applied (euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting basic needs</td>
<td>279,354</td>
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<tr>
<td>Basic education</td>
<td>117,358</td>
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<tr>
<td>Basic health</td>
<td>66,937</td>
</tr>
<tr>
<td>Support for family and community wellbeing (housing, water, food rights...)</td>
<td>95,058</td>
</tr>
<tr>
<td><strong>Empowerment, governance and citizenship building</strong></td>
<td><strong>72,038</strong></td>
</tr>
</tbody>
</table>
Funds applied in Asia in 2013

- India: 44%
- Bangladesh: 19%
- Pakistan: 16%
- Vietnam: 7%
- Nepal: 6%

Total: 2,299,614 €
### Main lines of action

<table>
<thead>
<tr>
<th>Meeting basic needs</th>
<th>Funds applied (euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic education</td>
<td>49,067</td>
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<tr>
<td>Basic health</td>
<td>36,405</td>
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<tr>
<td>Strengthening local technical capacities</td>
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### Development area

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gazipur</td>
<td>2006</td>
<td>22,850</td>
<td>Population Service &amp; Training Center (PSTC)</td>
<td>125,396</td>
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<tr>
<td>Madarbari</td>
<td>2011</td>
<td>2,873</td>
<td>Bangladesh Institute of Thâtre Arts (BITA)</td>
<td>32,886</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>25,723</strong></td>
<td></td>
<td><strong>158,282</strong></td>
</tr>
</tbody>
</table>

### Population Service & Training Center (PSTC)

- **Bangladesh Institute of Thâtre Arts (BITA)**

- **Beneficiaries**: 22,850

- **Investment**: 125,396 euros

- **Opening year**: 2006

- **Local partner**: Population Service & Training Center (PSTC)

---

**ASIA**

**CHINA**

**GOLFO DE BENGALA**

Dacca

**LA INDIA**

BHUTAN

Gazipur

Madarbari

G.M.B. AKASH / Panos / ActionAid

FERNANDO LÓPEZ DE HARO / AeA

**Funds applied (euros)**

- **Total**: 158,282 euros

- **Beneficiaries**: 25,723

---

**Population Service & Training Center (PSTC)**

**Beneficiaries**: 22,850

**Investment**: 125,396 euros

**Opening year**: 2006

**Local partner**: Population Service & Training Center (PSTC)

---

**Bangladesh Institute of Thâtre Arts (BITA)**

**Beneficiaries**: 2,873

**Investment**: 32,886 euros

**Opening year**: 2011

**Local partner**: Bangladesh Institute of Thâtre Arts (BITA)
<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sneha Abhiyan</td>
<td>2002</td>
<td>35,199</td>
<td>Sneha Abhiyan</td>
<td>69,362</td>
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<td>Jangia Sevabrat</td>
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<td>Barmer</td>
<td>2003</td>
<td>15,035</td>
<td>Lok Adhikar Network</td>
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<td>SGa</td>
<td>2003</td>
<td>16,364</td>
<td>Sangra Graimeena Ashram (SGA)</td>
<td>43,294</td>
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<tr>
<td>MVP</td>
<td>2004</td>
<td>16,364</td>
<td>Musahar Vikas Pahal (MVP)</td>
<td>68,933</td>
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<td>Digambur Angikar</td>
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<td>2007</td>
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<td>Samuhik Manudhi Pratikar Udyam – Padampur (SMUP)</td>
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<tr>
<td>AIM</td>
<td>2007</td>
<td>22,514</td>
<td>AIM</td>
<td>67,225</td>
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<td>Papn / Sirmour</td>
<td>2008</td>
<td>26,829</td>
<td>People’s Action for People in Need (PAPN)</td>
<td>67,908</td>
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<tr>
<td>Janvikas</td>
<td>2008</td>
<td>39,640</td>
<td>AVHRS / Janvikas</td>
<td>71,498</td>
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<td>FLLRC / Arunodhaya</td>
<td>2008</td>
<td>413,939</td>
<td>Arunodhaya Centre for Street and Working Children</td>
<td>78,079</td>
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<tr>
<td>SSTDP</td>
<td>2008</td>
<td>15,000</td>
<td>Society for Social Transformation and Environment Protection (SSTEP)</td>
<td>65,088</td>
</tr>
<tr>
<td>Prayatna Samiti</td>
<td>2011</td>
<td>68,580</td>
<td>Prayatna Samiti</td>
<td>55,601</td>
</tr>
</tbody>
</table>

Other projects

| Increasing the income of India’s farmers project (Jharkand y Odisha) | 2012 | 2,000 | ActionAid | 164,695 |

TOTAL 1,040,084 1,014,428

Main lines of action

<table>
<thead>
<tr>
<th>Funds applied (euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting basic needs</td>
</tr>
<tr>
<td>Basic education</td>
</tr>
<tr>
<td>Basic health</td>
</tr>
<tr>
<td>Support for family and community wellbeing (housing, water, food rights...)</td>
</tr>
<tr>
<td>Empowerment, governance and citizenship building</td>
</tr>
</tbody>
</table>
**NEPAL**

### Development Area

<table>
<thead>
<tr>
<th>Development area</th>
<th>Opening year</th>
<th>Beneficiaries</th>
<th>Local partner</th>
<th>Invest. €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Siraha</td>
<td>2005</td>
<td>3,088</td>
<td>Dalit Jana Kalyan Yuba Club (DJYCY) / Dalit Samaj Sawa Sangh (DSSS)</td>
<td>82,441</td>
</tr>
<tr>
<td>Dang</td>
<td>2005</td>
<td>15,582</td>
<td>Society for Environment Education Development (SEED) / Boar for Community Development (BCD)</td>
<td>98,903</td>
</tr>
<tr>
<td>Terathum</td>
<td>2009</td>
<td>4,832</td>
<td>Dalit Awareness Society (DAS) / Deurali Society (DS)</td>
<td>99,074</td>
</tr>
<tr>
<td>Kathmandu Valley Initiative</td>
<td>2010</td>
<td>6,269</td>
<td>Nepal Mahila Ikta Samaq (NMES) / Home Net Nepal (HNN)</td>
<td>115,193</td>
</tr>
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</table>

### Other projects

<table>
<thead>
<tr>
<th>Other projects</th>
<th>2012</th>
<th>3,075</th>
<th>ActionAid</th>
<th>49,337</th>
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</thead>
<tbody>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>32,846</strong></td>
<td></td>
<td><strong>444,948</strong></td>
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</table>

### Main lines of action

<table>
<thead>
<tr>
<th>Main lines of action</th>
<th>Funds applied (euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting basic needs</td>
<td><strong>306,484</strong></td>
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<tr>
<td>Basic education</td>
<td><strong>122,639</strong></td>
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<td>Basic health</td>
<td><strong>140,327</strong></td>
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<tr>
<td>Support for family and community wellbeing (housing, water, food rights...)</td>
<td><strong>43,517</strong></td>
</tr>
<tr>
<td>Strengthening local technical capacities</td>
<td><strong>35,605</strong></td>
</tr>
</tbody>
</table>
Main lines of action

Meeting basic needs
- Basic education: €85,875
- Support for family and community wellbeing (housing, water, food rights...): €63,121
- Empowerment, governance and citizenship building: €91,400
- Public awareness raising and advocacy: €96,682

Funds applied (euros)

**Meeting basic needs**

168,997

**Support for family and community wellbeing (housing, water, food rights...)**

85,875

**Empowerment, governance and citizenship building**

91,400

**Public awareness raising and advocacy**

96,682

**Development area** | **Opening year** | **Beneficiaries** | **Local partner** | **Invest. €**
--- | --- | --- | --- | ---
Muzaffargarh | 2006 | 104,206 | Hirak Development Centre (HDC) | 101,656
Umerkot | 2008 | 5,188 | Sami Samaj Sujag Sangat (SSSS) | 104,273
Mardan | 2011 | 248,621 | Pakistan Rural Development Program (PRDP) | 151,150

**TOTAL**

358,015

**Funds applied (euros)**

357,079
### Main lines of action

<table>
<thead>
<tr>
<th>Meeting basic needs</th>
<th>Funds applied (euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic education</td>
<td>122,714</td>
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<td>Basic health</td>
<td>40,434</td>
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<tr>
<td>Support for family and community wellbeing (housing, water, food rights...)</td>
<td>34,463</td>
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<tr>
<td>Strengthening local technical capacities</td>
<td>27,267</td>
</tr>
<tr>
<td>Empowerment, governance and citizenship building</td>
<td>45,721</td>
</tr>
<tr>
<td>Public awareness raising and advocacy</td>
<td>18,368</td>
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</table>

**Development area** | **Opening year** | **Beneficiaries** | **Local partner** | **Invest. €**
--- | --- | --- | --- | ---
Cau Ngang | 2002 | 10,309 | ActionAid | 112,120 |
Ha Giang | 2002 | 19,094 | ActionAid | 137,968 |
Dak Lak | 2011 | 1,500 | Eaka District’s People Committee | 74,790 |
**TOTAL** | **30,903** |  |  | **324,878** |
## Balance sheet*

<table>
<thead>
<tr>
<th>Assets</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A) NON-CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I. Intangible fixed assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Patents, licenses, brands, etc</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>2. Computer software</td>
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<td>12</td>
</tr>
<tr>
<td>III. Tangible fixed assets</td>
<td>447</td>
<td>618</td>
</tr>
<tr>
<td>2. Technical installations and other fixed assets</td>
<td>447</td>
<td>618</td>
</tr>
<tr>
<td>VI. Long-term financial investments</td>
<td>254</td>
<td>142</td>
</tr>
<tr>
<td>1. Other financial assets</td>
<td>57</td>
<td>63</td>
</tr>
<tr>
<td>2. Loans to third parties</td>
<td>24</td>
<td>0</td>
</tr>
<tr>
<td>3. Long-term Public Administration</td>
<td>173</td>
<td>79</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>B) CURRENT ASSETS</strong></th>
<th>37.154</th>
<th>41.285</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Non-current assets held for sale</td>
<td>425</td>
<td>575</td>
</tr>
<tr>
<td>II. Stock</td>
<td>19</td>
<td>35</td>
</tr>
<tr>
<td>1. Goods for use in the activity</td>
<td>10</td>
<td>32</td>
</tr>
<tr>
<td>4. Retainers to suppliers</td>
<td>9</td>
<td>3</td>
</tr>
<tr>
<td>IV. Commercial debtors and other receivables pending</td>
<td>5.221</td>
<td>13.170</td>
</tr>
<tr>
<td>1. Sales and service clients</td>
<td>40</td>
<td>66</td>
</tr>
<tr>
<td>2. Clients, companies and associated parties</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>3. Miscellaneous debtors</td>
<td>451</td>
<td>397</td>
</tr>
<tr>
<td>4. Staff</td>
<td>5</td>
<td>22</td>
</tr>
<tr>
<td>5. Other credits with Public Administrations</td>
<td>4,716</td>
<td>12,677</td>
</tr>
<tr>
<td>VI. Short-term financial investments</td>
<td>11.439</td>
<td>11.555</td>
</tr>
<tr>
<td>1. Other financial assets</td>
<td>11.439</td>
<td>11.555</td>
</tr>
<tr>
<td>VII. Short-term accruals</td>
<td>48</td>
<td>42</td>
</tr>
<tr>
<td>VIII. Cash and other equivalent current assets</td>
<td>20,002</td>
<td>15,908</td>
</tr>
<tr>
<td>1. Treasury</td>
<td>20,002</td>
<td>15,908</td>
</tr>
</tbody>
</table>

**TOTAL ASSETS** | 42,059 | 48,446 |

<table>
<thead>
<tr>
<th>Net Worth &amp; Liabilities</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A) NET WORTH</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A-1) OWN FUNDS</td>
<td>20,843</td>
<td>19,879</td>
</tr>
<tr>
<td>I. Foundation endowment</td>
<td>760</td>
<td>760</td>
</tr>
<tr>
<td>III. Surplus from previous fiscal years</td>
<td>19,119</td>
<td>19,412</td>
</tr>
<tr>
<td>1. Carryover for own purposes</td>
<td>19,119</td>
<td>19,412</td>
</tr>
<tr>
<td>IV. Surplus for the year</td>
<td>964</td>
<td>-293</td>
</tr>
<tr>
<td><strong>C) CURRENT LIABILITIES</strong></td>
<td>17,027</td>
<td>22,180</td>
</tr>
<tr>
<td>II. Short-term provisions</td>
<td>511</td>
<td>-</td>
</tr>
<tr>
<td>III. Short-term debts</td>
<td>13,952</td>
<td>19,350</td>
</tr>
<tr>
<td>1. Refundable subsidies</td>
<td>13,952</td>
<td>19,350</td>
</tr>
<tr>
<td>V. Commercial creditors and other accounts payable</td>
<td>2,564</td>
<td>2,830</td>
</tr>
<tr>
<td>1. Supplier</td>
<td>4</td>
<td>21</td>
</tr>
<tr>
<td>2. Miscellaneous creditors</td>
<td>1,923</td>
<td>2,299</td>
</tr>
<tr>
<td>3. Staff (Remuneration pending payment)</td>
<td>271</td>
<td>224</td>
</tr>
<tr>
<td>4. Other debt with Public Administrations</td>
<td>366</td>
<td>286</td>
</tr>
</tbody>
</table>

**TOTAL NET WORTH AND LIABILITIES** | 37,870 | 42,059 |

*As of 31 December 2013. In thousands of Euros.
## Profit & Loss Account*

<table>
<thead>
<tr>
<th>A. SURPLUS FOR THE YEAR</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Own activity income</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a. Member fees</td>
<td>27,893</td>
<td>29,886</td>
</tr>
<tr>
<td>b. Income from promoters, sponsors and collaborators</td>
<td>403</td>
<td>358</td>
</tr>
<tr>
<td>c. Subventions, donations and legacies</td>
<td>9,886</td>
<td>11,651</td>
</tr>
<tr>
<td>d. Reimbursement of aid and allocations</td>
<td>99</td>
<td>52</td>
</tr>
<tr>
<td>2. Sales and other ordinary income from business</td>
<td>24</td>
<td>55</td>
</tr>
<tr>
<td>3. Monetary aid and others</td>
<td>-23,999</td>
<td>-28,880</td>
</tr>
<tr>
<td>a. Financial aid</td>
<td>-20,043</td>
<td>-24,530</td>
</tr>
<tr>
<td>b. Non-financial aid</td>
<td>-3,343</td>
<td>-4,086</td>
</tr>
<tr>
<td>c. Reimbursement of subventions, donations and legacies</td>
<td>-253</td>
<td>-264</td>
</tr>
<tr>
<td>5. Provisions</td>
<td>-12</td>
<td>-48</td>
</tr>
<tr>
<td>6. Other operating income</td>
<td>135</td>
<td>240</td>
</tr>
<tr>
<td>7. Staff expenses</td>
<td>-6,420</td>
<td>-8,133</td>
</tr>
<tr>
<td>a. Wages, salaries and related expenditure</td>
<td>-5,191</td>
<td>-6,824</td>
</tr>
<tr>
<td>b. Social Security expenses</td>
<td>-1,229</td>
<td>-1,309</td>
</tr>
<tr>
<td>8. Other operating expenses</td>
<td>-6,100</td>
<td>-5,830</td>
</tr>
<tr>
<td>a. External services</td>
<td>-5,529</td>
<td>-5,720</td>
</tr>
<tr>
<td>b. Taxes</td>
<td>-22</td>
<td>-24</td>
</tr>
<tr>
<td>c. Losses and impairment of provisions through business transactions</td>
<td>-542</td>
<td>-46</td>
</tr>
<tr>
<td>d. Others</td>
<td>-7</td>
<td>-40</td>
</tr>
<tr>
<td>9. Depreciation of fixed assets</td>
<td>-263</td>
<td>-338</td>
</tr>
<tr>
<td>11. Excess provisions</td>
<td>-</td>
<td>6</td>
</tr>
<tr>
<td>12. Impairment and results from disposal of fixed assets</td>
<td>-90</td>
<td>-5</td>
</tr>
<tr>
<td>A1) PROFIT FROM OPERATIONS</td>
<td>1,534</td>
<td>-999</td>
</tr>
<tr>
<td>13. Financial income</td>
<td>304</td>
<td>344</td>
</tr>
<tr>
<td>a. From marketable securities and credits of fixed assets</td>
<td>304</td>
<td>344</td>
</tr>
<tr>
<td>A2) FINANCIAL RESULTS</td>
<td>-570</td>
<td>706</td>
</tr>
<tr>
<td>A3) PROFIT BEFORE TAX</td>
<td>964</td>
<td>-293</td>
</tr>
<tr>
<td>A4) CHANGES IN EQUITY RECOGNISED IN SURPLUS FOR THE YEAR (1)</td>
<td>964</td>
<td>-293</td>
</tr>
<tr>
<td>B) INCOME AND EXPENSES ATTRIBUTED DIRECTLY TO EQUITY</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>C) AMOUNTS TRANSFERRED TO SURPLUS FOR THE YEAR</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>D) CHANGES IN EQUITY BY INCOME AND EXPENSES ATTRIBUTED DIRECTLY TO EQUITY</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>E) TOTAL CHANGES IN EQUITY FOR THE YEAR</td>
<td>964</td>
<td>-293</td>
</tr>
</tbody>
</table>

*As of 31 December 2013. In thousands of Euros.
In 2013, Ayuda en Acción’s income, which amounted to € 38,816,670, helped promote and finance 115 development programmes in 21 countries in Latin America, Asia and Africa.

Of our total revenue, 69.8 percent came from the regular commitment of our Spanish members. Their support, and that of donors, was bolstered by contributions received from public and private entities, Ayuda en Acción International and other sources of funding.

In October 2013 we launched a new project to help children in Spain in collaboration with schools. Thanks to the solidarity of our members and private initiatives, in the Christmas Campaign we received € 315,000 to fund the programme.

Of the funds utilised in 2013, 85 percent (€ 37,980,891) was allocated to programmes for development aid (i.e. satisfying basic needs, stimulating local economies, strengthening technical skills, empowerment, governance and citizenship-building, humanitarian action, awareness of civil society and public policy advocacy, and other expenses necessary for compliance purposes). The remaining 15 percent of the funds was spent on obtaining and managing resources.

80 percent of the funds went to projects in Latin America, Asia and Africa while the remaining 20 percent was allocated to activities in Spain, such as awareness-raising and education on development aid, technical supervision of projects, fundraising activities, the project to support children in Spain, as well as management and administration of resources.

Auditing

The Ayuda en Acción Foundation is accountable to the Protectorate of Foundations of the Ministry of Health, Social Services and Equality. Our annual accounts for the 2012 financial year were inspected by the auditing firm, Deloitte, who gave a favourable and qualified opinion.

The accounting review covered all of the countries where we are present, thus reinforcing the fulfilment of our legal obligations in each country. Our annual accounts and the audit report are available to all those who may be interested in our online publication: memoria.ayudaenaccion.org

Evolution of income 2004 - 2013 (in millions of Euros)
Origin and destination of public funds approved

In 2013, approval was obtained for a total of €3,368,528, which allowed us to start 34 new projects. The difference between approved and utilised funding each year is that approved funding is pending distribution in the coming years’ results.

€452,290 (13.4 percent of the total amount) were obtained through the European Union. Funding from national organisations such as the Spanish Agency for International Development Cooperation, (AECID), amounted to €554,950 (16.5 percent). As for the Autonomous Communities, funding obtained amounted to €1,828,957, or 54.3 percent of the total amount. It is important to point out that the Autonomous Government of Extremadura approved three projects for a total amount of €899,045 for programmes in Bolivia, Nicaragua and Paraguay. We should also highlight the funding approved by the Autonomous Government of Andalusia (AACID), which in 2013 contributed €350,107 to Peru and Mozambique.

The various Rural and Town Councils contributed a total of €133,757 (4 percent) and funding from other institutions, such as savings banks, universities, foundations and other international organisations, came to a total of €1,228,957, or 54.3 percent of the total amount. It is important to point out that the Autonomous Government of Extremadura approved three projects for a total amount of €899,045 for programmes in Bolivia, Nicaragua and Paraguay. We should also highlight the funding approved by the Autonomous Government of Andalusia (AACID), which in 2013 contributed €350,107 to Peru and Mozambique.

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INSTITUTIONAL CAMPAIGNS AND PROJECTS

Our campaigns and projects are essential to promote the changes in society and in public institutions that will help us to transform the future of the most deprived members of the communities where we work.

In March, Ayuda en Acción launched the Mujeres Invisibles (Invisible Women) campaign, intended to raise awareness of the problems and challenges that millions of women face on a daily basis around the world. To achieve equal conditions for all and end the feminization of poverty, it is essential not only to promote programmes in which women enjoy complete independence in making decisions about their own lives, but to make visible the social, economic and cultural barriers that they face daily. This has been the aim of this campaign, focused on telling success stories of women like Rosa Panta, president of the Association of Women Entrepreneurs (MAPEL, Ecuador), or the women and girls that the Kirira Foundation is working with against FGM in Kenya, projects to which its income was allocated. The campaign went through different phases, for example, incorporating the micro-donation platform Invisible Flowers to Support Invisible Women. Its advertising spot was also a huge success, becoming a viral video with great impact in the media and social networks, leading to Mujeres Invisibles being chosen in May as the winner of the 15th edition of the web awards in the Culture and Social category, competing against nearly 90 other projects.

San Salvador is the second most violent city in the world, with an average of 72 murders per 1,000 inhabitants. Every day, its young people face an environment in which violence has become the norm and where gangs wield enormous power. The BCN-San Salvador project is an online platform that uses artistic and cultural creation to promote exchanges between young people from Barcelona and San Salvador. It is the visible face of Carpa Lúdica (Play Tent), a space intended to include everyone promoting art, culture and healthy recreation for young people in San Salvador through workshops and activities that may serve as a social and professional alternative for the future. A cultural centre that brings together dozens of stories of young people who have overcome difficulties, avoid violence and feel themselves to be agents in an important, necessary transformation. It came into existence in San Salvador in April thanks to Ayuda en Acción, the Museum of Word and Image, the Secretariat of Culture and the San Salvador City Council; and in Catalonia by Ayuda en Acción, Connectats and the Barcelona City Council.

The SAME 2013, the main activity of the Global Campaign for Education (GCE), took place from the 22nd to the 28th of April and focused on underlining the importance of having sufficient teachers in the world with proper training, motivation, pay and recognition. In Spain, under the slogan ¡Sin profes no hay escuela! (Without teachers, there is no school!), more than 500 schools and 6,000 people joined forces with school students to support the online action, Put your teacher on the map!, a world map showing where 1.7 million teachers are needed in the world, along with the necessary skills and characteristics. The campaign organisations met the (Spanish) Senate Committee on International Development Cooperation to show the work of the more than 50
organisations and to draw attention to the need to make the right to high quality basic education a reality.

Every second Saturday of May, World Fair Trade Day is celebrated with events organised all over the world. It was celebrated in 60 places in Spain, with the aim of promoting this alternative, fair trade system. Throughout the day, solidarity with the victims of the tragic events in the factories in Bangladesh was stressed. Sugar was the product chosen to explain that there are other ways to organise the economy and other ways to establish business relationships based on fair treatment. Ayuda en Acción was present, along with other organisations, in the events in Cuenca, León, Logroño, Madrid, Oviedo, Salamanca, Tapia de Casariego, Valladolid and Zaragoza.

The SOMOS (WE ARE) campaign is an initiative of 35 NGOs that have come together for the second consecutive year to thank the members and donors for their support, cooperation and loyalty. Despite the crisis, more than 7.5 million people in Spain collaborate with a non-profit institution. Well-known personalities such as Vicente del Bosque, Ana Pastor, Juanma López Iturriaga, Christian Galvez, Carlos Sobera and Anne Igarriburu encouraged Spanish society to show its commitment to NGOs by taking to the streets wearing a garment inside out on 24 May, SOMOS Day.

Haz tu Campaña (Start Your own Campaign) is an innovative proposal by Ayuda en Acción that aims to provide our members, volunteers and the general public with a new means of channelling their solidarity and sharing it online with friends and family. Starting from the website, haztucampana.ayudaenaccion.org, anyone can easily start a charitable campaign, involve more people in their campaign and choose the project they want to support with the proceeds. We launched this platform in June and throughout 2013 over 50 campaigns were launched. Many of our members, volunteers, collaborators and companies have joined the initiative because any excuse is good enough to help achieve a fairer world: a birthday, a wedding, a card-playing competition among friends or a meal with colleagues. Thanks to their solidarity we were able to help finance projects for women, children and education.

Children remain the most vulnerable group in society and unfairly suffer from the worst consequences of inequalities. At Ayuda en Acción, we are starting to ask ourselves, “Why don’t hunger and poverty pick on somebody their own size?”, and this is where the Christmas campaign Dile al Hambre (Tell Hunger...), which, through illustrations of the gigantic monsters, personify the threats that affect millions of boys and girls every day: hunger, child mortality and poverty, lack of access to education and health care. We believe it is essential to look the monsters in the eyes and confront them, which is why the campaign proposed sponsoring children in America, Asia and Africa or contributing to the project to support the basic needs of children in Spain as ways of collaborating.
CHILDREN IN SPAIN: EQUAL OPPORTUNITIES

For over 30 years we have been supporting millions of people living in poverty in Africa, Asia and Latin America. Faced with the increase in child poverty in our country, in 2013 we started a project to meet the basic needs of children and support newly vulnerable families.

In recent years, the economic crisis and the austerity measures have affected some of the fundamental rights of childhood, such as the right to adequate nutrition and the right to education with the necessary resources. This has increased the levels of poverty and social inequality, with children being the most vulnerable and disadvantaged.

The current situation and our commitment have encouraged us to also fight poverty and inequality in Spain. Through this programme, we aim to ensure that all children have the same learning opportunities and to support families through initiatives to improve employability in order to generate socio-economic opportunities that decrease their vulnerability.

The project was launched in the last quarter of 2013, coinciding with the beginning of the school year, and seeks to ensure that all children have access to education on an equal footing. The purpose is to alleviate the basic needs that affect children’s health and school performance, such as: ensuring adequate nutrition through grants for school meals, promoting healthy lifestyles, providing basic materials and access to educational resources, offering extra-curricular activities, promoting an educational programme on human values like shared social responsibility, solidarity, participation and collaborative work, as well as encouraging the participation of parents in the life of the school and in consolidating the school community.

During the 2013-2014 school year we started the project in a total of 21 schools: two in Aragon, six in Catalonia, four in the Community of Madrid, one in Galicia, three in the Community of Valencia and five in the Balearic Islands, directly benefiting 1,700 children, and 7,500 indirectly.

In this first phase we have worked with schools to identify families who are vulnerable due to the current situation and who are finding themselves at risk of exclusion for the first time in their lives. The aid has been directed to cover basic needs, distributed as follows:

- 454 grants for school meals (breakfast, lunch, dinner and afternoon snack)
- 1346 grants for textbooks and teaching materials
- 612 grants for school trips
- Support for certain specific educational needs (e.g.: speech therapy for some students)
- Setting up facilities in schools (material for psychomotor therapy classrooms, playground, library)

Ayuda en Acción seeks to go beyond the provision of children’s basic needs and help reduce educational and social inequalities, promoting a type of school that participates and drives improvements in the immediate neighbourhood and society. To do this, we are promoting a network of support within the educational community, involving teachers, children, families, school, the neighbourhood and all stakeholders, to generate a more favourable socio-educational environment.

espana.ayudaenaccion.org
CHILDREN WHO SPONSOR CHILDREN: THEY CHANGE THE WORLD

For more than 32 years, Ayuda en Acción has been using sponsorship as a tool to create bonds of solidarity that go beyond making a financial contribution. Experience has shown that many adults who sponsor usually involve their children in the relationship with the children in the communities in which they collaborate. In short, sponsorship becomes an instrument through which the youngest learn about different realities and begin to reflect on inequality, poverty and injustice. This reality led us to develop sponsorship among children, which apart from being a development cooperation project, becomes an educational tool for the entire family to learn about human values.

Exchanging letters with sponsored children, games, comics, videos and a host of other educational materials allow the children doing the sponsoring and their families to broaden their outlook in an entertaining way about the values that really matter. Through education in their leisure time they learn about other ways of living, other cultures and realities that help them understand that though all the world’s children have the same rights, they do not enjoy the same opportunities.

The character Wedu, an extraordinary being who comes from another planet and who does not understand why there is so much inequality in ours, accompanies the children throughout the educational process and guides them through material and activities. In addition, the stuffed animal Wedu, which the children receive, becomes the faithful representative of the values of friendship and solidarity which are so necessary.

Schools have also joined the project to educate the youngest children in the values of solidarity through the Weducole (Wedu School) initiative. There are many schools that already have Wedu as a classmate and which, through materials and specific projects for the classroom, participate by sponsoring a child from another country. This way they experience what solidarity means while learning and having fun.

CHILDREN WHO SPONSOR CHILDREN: THEY CHANGE THE WORLD

The first edition of Ahora Toca..., the educational programme promoted by a network of schools in Spain and unites them with the common goal of fighting poverty, began in the 2012-2013 school year.

More than 80 schools in Spain and four in Peru have participated in the educational programme, elaborating proposals in the classroom that involve the entire school community in building a more just world. Through a variety of educational materials and activities, they have been able to reflect on and learn about their rights (childhood, food, equality, education, etc.) and how millions of people around the world struggle to achieve and exercise them every day.

In the 2013-2014 school year, the second edition of the programme has introduced new content, such as a proposal for the Peace Day activities for the 0-3 year-old age group, a storybook for a more just world and a digital story competition. In addition, we doubled the number of schools taking part - more than 200 in Spain and four in Peru, and premiered our own profiles on Facebook (EducacionAeA) and Twitter (@EducacionAeA).

programaeducativo.ayudaenaccion.org
KEY EVENTS IN 2013

In 2013, numerous events related to Ayuda en Acción took place. Their main objective is to make society aware of the organisation’s work and to raise awareness about the consequences of poverty, although some events have also served to raise funds.

Actividades y Exposiciones en Cataluña
As part of the Dones i Homes ens movem per la igualtat programme, Ayuda en Acción held events throughout the year that aim to promote exercising citizenship in a non-sexist manner and the empowerment of women in the economy. Among the various events and exhibitions, we would like to highlight the sessions with the title: Women in the new economic scenario:
- Discussion groups at the Association of Economists of Catalonia
- Roundtable at the Association of Journalists
- Workshops with Observatori Dona, Empresa i Economia at the Barcelona Chamber of Commerce
- Workshop at the Rovira i Virgili University of Communication and Economics in Tarragona

Charity Dance Gala in Alicante
The dance schools in Alicante held the 17th edition of this gala with some 170 dancers from dance schools and academies taking part: Florida, Pilar Ocaña, Inés López, Mueve y Baila, Juan Barón, Jacqueline Sánchez y Pilar Sempere oriental dance group, with the support of the Alicante volunteer action group. The funds raised were used to build two classrooms in early learning centres in Ayacucho, Peru.

10th Anniversary of the Accenture Foundation
On the 14th of June, the Accenture Foundation invited Ayuda en Acción, along with other organisations, to participate in the celebration of its 10th anniversary. The aim of the initiative was to raise the awareness of Accenture’s employees and their families regarding the work carried out by the organisations its foundation supports. Ayuda en Acción aimed to show the children who attended the difficulties that children in other countries face to get to school every morning.

EPWN Concert
As part of the Invisible Women campaign dedicated to gender equality and equal opportunities, the renowned pianist Gustavo Díaz-Jerez gave a charity concert in Madrid organised by the European Professional Women’s Network (EPWN) Association (and Ayuda en Acción, to benefit the MAPEL Association of Women Entrepreneurs in Ecuador. The event brought together more than 200 people who filled the auditorium at the Conde Duque Cultural Centre.

Charity concert in Zaragoza
On Wednesday, the 19th of June, the tenor Eduardo Aladrén and the organist Esther Ciudad gave a recital in the Patio de Santa Isabel in the iconic Ajaferia Palace. Together they performed a recital for voice and piano with some of the most popular pieces of the lyrical repertoire. In addition, the LaMov dance company offered a privileged preview of its next show. Proceeds from the concert went to broaden the scope of the Golazo project in Colombia, benefiting 500 children of the El Retiro suburb in Cali.

OTHERS EVENTS:

April
- Sant Jordi Day in Cornellá
- Planeta Madrid: network initiatives, promotion and sale of fair trade products
- Ayuda en Acción Members’ Day in Cornellá
- Workshop on Corporate Volunteering organised by the Association of Economists of Valencia

May
- Repsol Spring: promotion and sale of fair trade products
- Charity concert by the Lo Rat Penat choir in Picassent (Valencia)
- Charity concert in the Auditorium in Valencia

June
- Exhibition at the library in Villamayor (Salamanca); broadcasting the fair trade message
- Flash – Flash: fundraising in the Madrid restaurant for the project to support children in Spain

JUNE

APRIL

MARCH

JUNE

ACTION AND INFORMATION 50
Charity Dinner in Sanxenxo
On Friday, the 9th of August, Ayuda en Acción hosted a charity dinner at the Royal Yacht Club in the town of Sanxenxo (Pontevedra) with proceeds earmarked for the expansion of the Golazo project in Colombia, benefiting 500 children of the El Retiro suburb (Cali), 380 families and the entire community.

Puppets in solidarity in Moreda de Aller
On the 17th of October the Solidarity Puppet show “As, Os, @s” took place in Moreda de Aller. Using all the arts of visual theatre, puppetry, objects, body movement, speech, and music, the values of solidarity were explained through the stories of Lilith and Arony. This action was made possible by the Aller Town Council and Yheppa Puppet Company. Proceeds were destined entirely for the construction of an early learning centre for the care of children from 0-3 years of age in the Peruvian province of Gran Chimu.

Evento Blog España (Spain Blog Event)
For the second year in a row, Ayuda en Acción was present in one of the most important Web 2.0 European events, the Evento Blog España (EBE). This year, we participated in the Hackathon, a gathering of developers, designers, layout artists and marketing experts who joined forces to create a mobile application to solve the challenges posed by Ayuda en Acción and UNICEF. Attending the EBE for the second time, Ayuda en Acción continues to utilise technological innovation for communication based on new formats.

Special Intereconomía Programme
On the 22nd of November, a special programme, “One day to change a life” was broadcast on the Intereconomía TV channel. Journalist Andres Caparrós illustrated the reality of life in the communities where we work in Rio Blanco, Nicaragua. Thanks to the testimonies, the spokespersons and life stories that were told during the programme, more than 1,000 people joined the organisation through the sponsorship initiative.

Christmas Concerts
On Sunday, the 15th of December, the Andalusian Barenboim-Said Public Foundation hosted a symphonic concert at the Central Theatre in Seville in support of our Christmas Dile al Hambre... campaign, interpreted by the orchestra of the Academy of Orchestral Studies, conducted by the Venezuelan maestro, Manuel Hernandez. The Mutua Madrileña Foundation offered two concerts by Inma Shara and Santa Cecilia Classical Orchestra at the National Auditorium in Madrid on the 17th and 18th of December. The proceeds went to the project to care for children in Spain.

August
• Charitable prize drawing in Granollers

October
• Charitable race in Breda
• Charitable fair with organisations in Cornellá
• Activity: “Exercise your caring heart,” a charitable Pilates session on the beach in Alicante

November
• Charitable dinner with students from IESE
• Charitable concert given by the punk & roll group “La Gresca”
• “New Future” charitable bazaar: publicising the project to support children in Spain
• 11th Bilbao Fair Trade Week
• Promotion with ADIF: stand to publicise and sell fair trade products in the Oviedo train station

December
• Nadaliño (Galicia): spreading the message among children
• Fnac Asturias: member drive and promotion of the Dile al Hambre... campaign
• Press Association Festival (Cuenca): promotion corporate by the Cuenca volunteer group
• Repsol Christmas: stand to sell fair trade products
PARTNERSHIPS WITH THE PRIVATE SECTOR

For over 30 years, Ayuda en Acción has been working with private institutions and has a social base of more than 600 companies that collaborate with the organisation on a regular basis.

The Strategic Alliance Model
In recent years, we have been systematising the way we relate to businesses, private donors and corporate foundations through what Ayuda en Acción calls its Strategic Alliance Model.

This model seeks alliances that add value for both parties, align the company’s social action or its corporate social responsibility with its business strategy, are sustainable and durable over time, and gradually take shape and grow in value as the result of a shared learning process in which mutual trust has been forged, generating satisfactory results for all.

Forms of collaboration

1. Financing Cooperation Projects
In 2013 we highlighted the implementation of projects that have benefited from the calls for proposals from the La Caixa Foundation (economic development projects in Peru, Ethiopia and India) and from Ferrovial (project for access to drinking water in Colombia, as part of its Social Infrastructure Programme).

For the fourth year in a row we are fortunate to have the support of the Mapfre Institute of Social Action (“Building Community” project in Ecuador) and for the third year, the support of the Arjé Foundation (entrepreneurship project for young people in Ecuador). We also won the call for proposals made by the Bancaja Foundation (project to prevent Chagas disease in Bolivia), we have implemented the project of the Natura Awards (project for children with hearing problems in Nepal) and we have received the support of Nexus Consultants to finance an education and health project in Ethiopia.

2. Contribution to the project to support children in Spain
In the last quarter of 2013 many companies have joined the programme to help support children in Spain (which began in October), primarily through Christmas campaigns and donations from employees. This is the case of Gas Natural, TNT, Expertas, Sodexo and Magna Mirrors Spain.

We must thank the collaboration of the Clínica Baviera (eye tests for children at schools where we work) and VISIONLAB (donation of glasses).

3. Initiatives with employees and customers
We must also mention the collaboration of Accenture (fundraising for a food project in Nicaragua through a campaign of rounding off employees’ salaries), Travel Club (fundraising by collecting the points that customers donate to a health and gender project in Uganda and for the project to support children in Spain), Forletter (donation through the sale of Christmas cards for an education project in Nicaragua) and Gaes (fundraising from patients which goes to a project for children with hearing problems in Nepal).

Through various initiatives with employees and customers, we have received other contributions towards the project to support children in Spain. Here, we should mention the Rebross Foundation (by selling the “V.O.” film magazine...
at the Spanish Solidarity Film Festival in Cáceres), Marionnaud (a percentage of the profits from the sale of a range of products), the Barclays Foundation and the VIPS Group.

A group of employees of the Deutsche Bank has also contributed by means of an in-house initiative to a water-purifying project in Bolivia and Promocaixa(CaixaBank), the Royal Automobile Club of Catalonia and Banc Sabadell have made contributions to Ayuda en Acción projects through funds raised through their customer loyalty points.

**Corporate Volunteering**

For another year, Management Solutions has repeated its Solidarity Summer with Ayuda en Acción involving 20 employees on a project that aims to improve the lives of people with disabilities in Bolivia. In 2013, ASISA also sent eight volunteers to a health project in Bolivia. Accenture involved six employees in its Solidarity Holidays programme, which provided training through projects in Peru and Bolivia; and the Gran Hotel Bahia del Duque, a regular partner of Ayuda en Acción, sent an employee to Peru.

**HaztuCampana Platform**

The digital platform that Ayuda en Acción created to channel the charitable activities of citizens who want to raise funds through events, celebrations, etc., has captivated the interest of employees at Sony, Malaga Lawyers in Action, RESA (university residence halls) and Labor 10. Proceeds have been used for the project to support children in Spain, an education project (early learning centres) in Peru and another for food in Uganda.

**4. Publicity initiatives, campaigns and events**

The MutuaMadrileña Foundation has reconfirmed its commitment to Ayuda en Acción by donating the proceeds from two extraordinary Christmas concerts given by Inma Shara. The proceeds have been used for the project to support children in Spain. Among the publicity activities, we should highlight sharing the message about the Dile al Hambre... campaign among 10,000 professionals of the Hot and Cold portal and through Corunna Radio. The project to support children in Spain has also been publicised in the Catalanian media (TVE San Cugat, Barcelona TV BTV, El Periódico de Catalunya and Catalunya Radio). We should also mention the space in advertisements and free advertising given to us by JC Decaux.

**The AhoraToca...Educational Programme**

Finally, we wish to thank Sodexo for helping to publicise the Ahora Toca... educational programme on human values (during the lunch hour at 15 schools) and Ranopla (free access to its computer program to encourage reading in the schools registered in our educational programme).
This programme offers private individuals, students, companies and other groups the opportunity to participate as a volunteer in international projects and contribute to the work the organization carries out in various countries. In the 2013 programme, 300 places were offered in more than 70 projects in Bolivia, Ecuador, Peru, Paraguay and Ethiopia.

**Figures for the Project volunteer programme 2013**

- **Technical volunteers**: These are projects lasting 15 days to 4 months with specialised tasks such as technology training, recycling, supporting local enterprises, community tourism, building up school communities, etc. Applicants need to comply with the professional profile stated in the job offer.

- **Team Volunteers**: These are two to three week projects involving groups of five to 35 people. They collaborate in building and reconstruction tasks, setting up “green” schools, and providing support in schools with special needs, etc.

- **Immersion Volunteers**: These are projects lasting about 12 days, which involve living with a family in one of the communities where we work. Volunteers assist in the daily tasks of community and family.

**How the programme has developed 2011-2013**

**Distribution of volunteers by gender in 2013**

**Otros Países que acogieron voluntarios/as en 2013 fueron: Honduras, Colombia, Nicaragua y Malaui.**
ACKNOWLEDGEMENTS

Ayuda en Acción wishes to thank all of the public organisations, foundations, companies and financial institutions that have shown their commitment to our goals. We would also like to express our most sincere gratitude to all of the media who, in 2012, allowed us to make our cooperation and awareness-raising efforts known.

Private and public collaborating companies and organisations

Public funding
Comisión Europea - Dirección General de Ayuda Humanitaria y Protección Civil (EC/CHO) and Dirección General de Desarrollo y Cooperación (EuropeAid)
Agencia Española de Cooperación Internacional para el Desarrollo (AECID)
Agencia Andaluza de Cooperación Intercontinental para el Desarrollo (AACID)
Agencia Asturiana de Cooperación Internacional para el Desarrollo (AACID)
Agencia Catalana de Cooperación Internacional para el Desarrollo (ACCIó)
Agencia Vasca de Cooperación para el Desarrollo (AVCE)
Agencia Andaluza de Cooperación Internacional para el Desarrollo (AACID)
Agencia Asturiana de Cooperación Internacional para el Desarrollo (AACID)
Agencia Catalana de Cooperación Internacional para el Desarrollo (ACCIó)
Agencia Vasca de Cooperación para el Desarrollo (AVCE)

Private companies and organisations
AC Nielsen Company S.L.
Foster Wheeler Iberia S.L.U.
Fiat Chrysler S.A.
Feria de Valencia S.A.
Firma de Madrid S.A.
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Juana Perez lives in La Libertad, a community in the State of Chiapas, and is one of twenty women who launched the Las Florecitas community centre where mothers can leave small children who are not old enough to go to school while they go to work in the fields or provide domestic services. The mothers organise the shifts themselves, depending on the number of children they have. “Those who have two children have to take care of the children for two days and if they have three, then three days. Every day, two of us make the meals and another two look after the children”.

Before starting the centre, the women had no choice but to take children out to the fields where, perched on their mothers’ backs, they were exposed to sun and rain for hours. “Now we can go out to work without worrying and know they are well looked after by other mothers who do basic teaching”. Las Florecitas is a project “where we cooperate through the produce we grow”, every day the mothers prepare breakfast and lunch for the youngest primary school children, thus ensuring that they are all fed.

The project began with the support of Ayuda en Acción in the construction of Las Florecitas, but thought was also given to the importance of starting training on crop cultivation and animal husbandry, which would ensure food for all the family. Now all the women have expanded their crops, introduced new seeds and have built fences to protect the crops from animals. They have also increased the number of chickens, started breeding rabbits and have built sheds where the animals are protected and safe from diseases.

“My husband and my boy help me in the vegetable garden. It’s a family job. What we grow is for my kids to eat... if we don’t use it all, we go out with the other women to sell or share the extra vegetables with other families.”

JUANA PÉREZ, 40 AÑOS
Food and gender project in Chiapas (Mexico)
Promoting dignity and solidarity to build a fairer world