



# Corporate capability statement 2024



We are an international NGO that works to create opportunities for growth and development for the people who need it most, putting them at the center. We accompany them from childhood and youth, building bonds, defining common goals, betting on their talents and skills. We facilitate their access to education and the transition to employment and entrepreneurship so that they can lead their own path and promote sustainable and lasting development in their communities.

We have been working around the world for more than 40 years, guided by the values that drive our work: commitment to human rights; independence and transparency in everything we do; empathy as an essential principle, always prioritizing people; and a commitment to innovation, to the continuous search for solutions that produce a lasting impact. Partnerships are a priority in our work, building relationships that allow us to co-create, innovate and achieve greater impact, attracting resources, generating knowledge, making an impact or executing programs.

## Three pillars of our strategy



### Socioeconomic inclusion

We believe in equal opportunities as the basis for a sustainable future. Therefore, we promote socioeconomic inclusion by eliminating barriers that prevent access to education, employment and entrepreneurship. To this end, we empower people in vulnerable situations by providing them with the necessary tools to participate in community development. In addition, we promote inclusive market systems that favor economic dynamics that facilitate the integration of young people into the labor market and entrepreneurship.



### Safe human mobility

Human mobility is a key element in building a more equal world. We provide far-reaching support to displaced people to turn migration into development opportunities. We support migrants throughout the entire migration process (at origin, in transit, at destination and even during return), protecting their rights and facilitating their full socioeconomic integration.



### Sustainability

Commitment to climate sustainability is the third pillar of our strategy. At Ayuda en Acción, we recognize the urgency of addressing environmental and social challenges to ensure real and lasting development. We promote the transition to a green economy and more sustainable energy models and work with the most vulnerable communities in their adaptation to climate change.

## Ayuda en Acción works mainly in four areas:

1

### Triple e (education / employment / entrepreneurship)

We facilitate access to inclusive, quality education and the transition to employment and entrepreneurship.

2

### Rights protection

We promote the rights of children and youth, as well as gender equality, by training people, building peace and developing inclusive projects.

3

### Green economy and climate change adaptation

We promote the transition to a green economy and develop sustainable solutions to mitigate the effects of climate change and facilitate community adaptation.

4

### Humanitarian assistance

We intervene to meet the basic needs of the most vulnerable populations in crisis and emergency situations to ensure the protection, educational continuity, food security and disaster preparedness of the most vulnerable populations in case of emergency.

At Ayuda en Acción, we work with a cross-cutting approach that focuses on gender equality and innovation to promote significant and lasting changes in the communities in which we work.



## Gender

At Ayuda en Acción, we believe in equal opportunities as the basis for a sustainable future. For this reason, we promote inclusive markets and work to eliminate barriers that prevent access to education, employment and entrepreneurship. To this end, we empower people in vulnerable situations and provide them with the necessary tools so that they can participate fully in the development of their communities.



## Innovation

Innovation is a clear opportunity to incorporate new ideas that contribute to respond to new challenges by accelerating the achievement of our objectives. We have developed our own social innovation methodology with the aim of achieving a real transformation in the lives of people in greatest need. Intrapreneurship initiatives such as DO (Designing Opportunities) and FO (Flying Opportunities) are good examples that illustrate how innovation allows us to connect collective talent with local needs and how the use of technology has a real impact on the optimization of resources, environmental protection or employment and entrepreneurship opportunities.



In the last year we have supported

# 760 866 people



## 59 090

People benefited from articulated child protection systems.



## 29 655

Students attending classes regularly.



## 20 297

People have increased their income level.



## 302 946

People in humanitarian crisis situations have been assisted.

# Latin America

Allocated funds (2023)

€ 28 302 676,31

**Offices** in 11 countries of the region.

**609 580 people benefiting** from our projects in 2023.

**43 years of experience** in the region.



## What do we do?

We work to create opportunities mainly for young people and women so that they can become agents of change. We cover basic needs of people in a situation of human mobility and facilitate their labor insertion in countries of origin and host countries, providing protection spaces for people in transit.

## How do we work?



### Triple E: education, employment and entrepreneurship

We accompany young people from education to labor market insertion by providing vocational guidance and social and labor skills for the continuity of technical training, making available training for business plans and financial support, if necessary. We strengthen the capacities and resources of the educational system in coordination with public authorities.



### Inclusive markets

We strengthen productive systems by supporting entrepreneurs under a business incubation and acceleration model and by strengthening value chains in each of the links. We focus on strengthening production through sustainable and innovative production techniques, as well as in the commercialization link with the generation of public-private alliances.



### Humanitarian aid and triple nexus

Combining the humanitarian, development and peace-building fields, we accompany displaced people, ensuring access to basic services and providing protection assistance to prevent or address situations of violence or vulnerability, especially for women and children. We also prepare communities for natural disasters. In addition, we facilitate the social and labor insertion of displaced people in host countries through a multisectoral approach, mainly in terms of socioeconomic inclusion.



### We respond to the effects of climate change

We integrate climate resilience into our interventions by adopting sustainable practices and promoting the replicability of innovative solutions that mitigate the effects of climate change. We improve the capacities of producers to adapt to adverse climatic conditions, promoting systemic changes that promote long-term environmental sustainability, benefiting the most vulnerable stakeholders and strengthening local economies in the face of climate change.



## Zoom

Venezuelan population in Ecuador, Peru and Colombia: a journey towards inclusion.

With this regional agreement, financed by AECID (Spanish Agency for International Development Cooperation) and based on the Triple Nexus approach, we work with the migrant population with a vocation to stay and with the local population to facilitate insertion and meet the needs of the vulnerable local population. The project, which reaches some 7,240 people and 580 enterprises, promotes socioeconomic insertion (through, among others, access to credit), protection and a culture of peace. We do all this through public-private partnerships, banking entities, local administrations, organizations and companies.

The same project is also being carried out in Costa Rica and is supported by other donors.



# Africa

Allocated funds (2023)

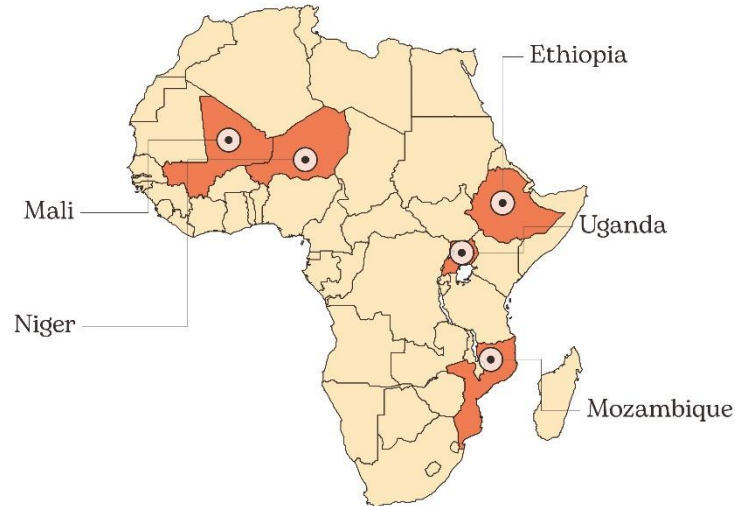
€ 7 577 696,28

**Offices** in five countries of the region.

**49 180** people assisted by humanitarian responses.

**130 784 people benefiting** from our projects in 2023.

**38 years of experience** in the region.



## What do we do?

We respond to the basic needs of the most vulnerable people. We work on projects focused on boosting employment and entrepreneurship and generating economic opportunities, mainly for women and young people in rural areas and areas affected by conflicts and climate crises.

## How do we work?



**Triple E: education, employment and entrepreneurship**

We accompany young people from education to labor market insertion by providing vocational guidance and social and labor skills for the continuity of technical training and we reinforce the capacities and resources of the educational system in coordination with public authorities.



**Humanitarian aid: triple nexus**

We promote humanitarian assistance to people displaced by violence and the climate crisis through multisectoral programs, guaranteeing access to basic services.



**Climate change and sustainability**

We integrate climate resilience into our interventions by adopting sustainable and innovative practices that mitigate the effects of climate change. We promote the use of renewable energies for productive use, improving the capacities of producers to adapt to adverse climate conditions and promoting systemic changes that promote long-term environmental sustainability, all with the aim of benefiting the most vulnerable actors by strengthening local economies in the face of climate change.



**Incubation and acceleration of ventures**

We contribute to economic development through an inclusive systems development approach, strengthening participatory value chains and promoting the replicability and scaling of innovative and sustainable solutions. We work in value chains and facilitate commercialization processes, ensuring that benefits reach the most vulnerable actors, such as small producers and farmers. Our approach drives systemic changes to ensure resilience and long-term sustainability, ensuring that our interventions foster stronger and more equitable local economies.



## Zoom

HORA BULA, or how to deal with the climate crisis in Ethiopia.

The Hora Bula project (Helping Ongoing Resilient Action: Building on and Upscaling Lesson learned for Anticipatory action), funded by the Italian Agency for Development Cooperation (AICS), aims to **mitigate the effects of multiple climate shocks** on communities affected by natural and anthropogenic disasters in the **Oromia** region, specifically in the districts of Dubluk, Dire and Moyale (Borena), assisting almost 7000 households.

We are strengthening the food security of the population and providing support through humanitarian actions such as the delivery of cash or agricultural inputs or assistance to local veterinary services. In addition, we are carrying out actions aimed at consolidating disaster reduction plans through local committees and the creation of an updated digital information platform.



# Europe

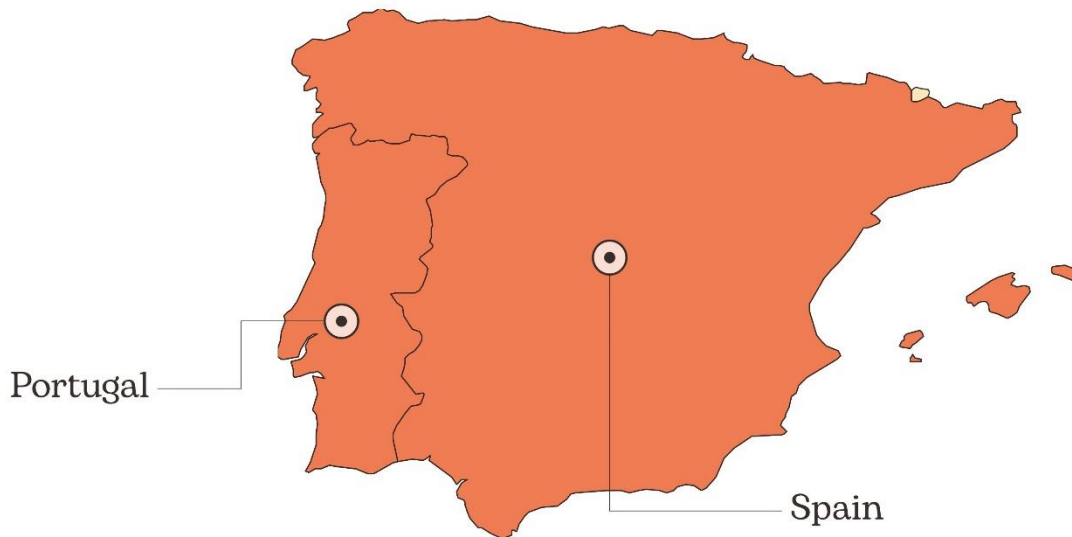
Allocated funds (2023)  
€ 4 309 672,04

**Foundation headquarters** and six regional offices.

Working in **eight autonomous communities in Spain** and **12 municipalities in Portugal**.

**20 492 people benefiting** from our projects in 2023 (includes people participating in projects and promotional activities and EFGC).

**10 years of experience** developing social action programs.



## What do we do?

We work developing intervention programs with children and young people from their schools and their communities through two priority areas: education and employment-entrepreneurship, because both dimensions are part of the system on which the rights of citizenship are exercised and the access of the most disadvantaged groups to opportunities for upward social mobility.

## How do we work?



Model based on  
successful transitions

Preventing school failure and early school leaving.



Creation of  
training itineraries

Group and individual sessions and articulation activities with entities and companies in the schools' environment



Development of  
soft skills

Vocational guidance and decision support in transition from education to employment.



Participation in platforms and  
public-private partnerships

We promote access to and exchange of knowledge and mobilize stakeholders in the territory by strengthening dialogue, cohesion and governance.



## Zoom

### iMpulsa Youth Employment, against youth unemployment

It is a project part of the initiatives co-financed by the European Union through the Ministry of Labor and Social Economy, designed to support young people between 16 and 29 years old who are not working or studying and who are registered in the National Youth Guarantee System. It is a project designed as an instrument to fight youth unemployment by providing opportunities for the future and contributing to the life project of young people by offering guidance, training and business practices allowing their integration into the labor market with more tools and skills.



# Partners

Ayuda en Acción is part of Alliance2015, a European NGO network of eight European NGOs committed to the fight against poverty. Together, we combine expertise and resources to strengthen the impact of our work with global initiatives that promote social justice, gender equality and sustainable development in over 90 countries around the world.



# Donors

Ayuda en Acción has the experience and capacity to work with the **public sector** developing regional programs and high impact local projects that are evaluated by independent third parties.



# International donors



# Strategic partners

Ayuda en Acción's experience and capacity to work with the business sector and international organizations through strategic partnerships ensures shared value, mutual trust, long-term commitment, joint programming, social innovation and impact generation and measurement.



Save the Children



Fundación "la Caixa"



Fundación IBERDROLA



FUNDACIÓN AMANCIO ORTEGA



REPSOL  
Fundación

**Deloitte.**



ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ  
STAVROS NIARCHOS FOUNDATION



