



CEO

Jorge Cattaneo

For Ayuda en Acción, 2025 has been marked by the convergence of several crises—increasingly close together and overlapping—which have posed an even greater challenge: addressing urgent needs as a starting point, while keeping our sights set on building lasting prosperity for the most vulnerable people.

We've seen this in the transition from emergency to resilience, particularly in Valencia following the DANA: from urgent cleanup to rebuilding the social fabric. Our focus is clear: to ensure that the most vulnerable families are not left out of the economic recovery and that young people can maintain their educational opportunities. We've applied this same philosophy in Mozambique following Cyclone Chido. There, we are not only rebuilding homes but also implementing early warning systems and resilient crops so that the climate does not once again dictate the future of these communities.

This long-term vision also guides our response to forced displacement. With a record number of more than 120 million displaced people worldwide, Education in Emergencies has become our top priority. In critical contexts such as Gaza or the migration routes of Central America, we work to ensure that a shelter is not an endless waiting room; this year, we have enabled thousands of children and young people to resume their education in safe spaces, guaranteeing that their sole right is the right to learn, even in the midst of the greatest of crises.

However, the current challenges are not only operational but also narrative in nature. In a year marked by polarization, managing the truth has been our new battlefield. The rise of AI and fake news has fueled hate speech that dehumanizes the most vulnerable, which is why we have made greater efforts in digital literacy. We will not allow technology to create new barriers, nor will we allow misinformation to divide society by undermining the values of solidarity.

In this complex landscape, women are emerging as the driving force behind global resistance and the central pillar of our approach to community roots and mobility. We understand that women are the ones who sustain their communities: both those who migrate in search of safety and those who stay behind, resisting structural violence in places like Central America. In the face of this rollback of rights, our response is economic empowerment and the strengthening of their safety nets. By supporting their cooperatives, we demonstrate that when a woman feels settled and moves forward, her entire community is transformed, becoming the true driver of change that the world needs.