Ayuda en Acción

Ayuda en Acción

Activity report 2025

Thanks to your support, we have provided opportunities to **996 851 people.**

Glosario de siglas

ACNUR	United Nations High Commissioner for Refugees (mentioned in the section on Uganda).
AECID	Spanish Agency for International Development Cooperation (listed as a funder in projects in Ethiopia, Mexico, Colombia, Costa Rica, Ecuador, and El Salvador).
AgTech	Agricultural Technology / Digital Tools Applied to Agriculture (mentioned in the projects in Venezuela and Uganda). Italian Agency for
AICS	Development Cooperation (listed as a funder in Bolivia and Ethiopia).
AVCD	Basque Agency for Development Cooperation (listed as a funder in Ethiopia and Mozambique).
B2B	Business-to-Business / Business meetings and networking events between companies (mentioned in the Bolivia and Uganda projects). the
Bs	official currency of Bolivia, mentioned in the section on that country's achievements).
CAMTUR	Chamber of Tourism (in Guatemala).
CETPRO	Technical and Vocational Education Centers (mentioned in the situational analysis of Metropolitan Lima, Peru). Global Campaign for
CME	Education (listed as a funder in El Salvador).
CSI	Integrated Health Centers (mentioned in the Niger section).
CSIC	Spanish National Research Council (mentioned in the report on AI in Spain).
DANA	Isolated Depression at High Altitudes / Climate Emergency (mentioned in the letters from the Chairman and CEO, and in the Spain section).
DIMEX	Immigration Identity Document for Foreigners (mentioned in Costa Rica's achievements).
ECHO	European Union Humanitarian Aid Office (listed as a funder in Mozambique).
FIAES	El Salvador Environmental Investment Fund (listed as a funder in El Salvador).
GAD	Decentralized Autonomous Government (listed as a funder in Ecuador).
GRD	Disaster Risk Management (mentioned in Peru's achievements).
IA	Artificial Intelligence (as mentioned in the letters, the European context, and key milestones).
IBLI	Index-Based Livestock Insurance (as mentioned in the section on Ethiopia).
ICF	Institute for Forest Conservation (in Honduras).
LGBTIQ+ / LGTBIQ+	A group of lesbian, gay, bisexual, transgender, intersex, queer, and other individuals (mentioned in the job placement project in Mexico).
MDS	Misconduct Disclosure Scheme / Network for cross-checking information on harassment in hiring (mentioned in the Compliance section).
MINCIT	Ministry of Commerce, Industry, and Tourism (listed as a funder in Colombia).
MINTRAB	Ministry of Labor (in Guatemala).
MSD	Market Systems Development / Development of Inclusive Market Systems (mentioned in the Guatemala projects).
MSP	Ministry of Public Health (mentioned in Ecuador's strategic partnership).
NNA	Boys, Girls, and Adolescents (as mentioned in the child protection project in Honduras).
ONG / ONGD	Non-Governmental Organization / Non-Governmental Development Organization (referred to throughout the document and in the Compliance section).
OPM	Office of the Prime Minister (mentioned in Uganda's institutional framework).
PAYGO	Pay-As-You-Go system (mentioned in the solar irrigation model in Uganda).
PBF	UN Peacebuilding Fund (listed as a funder in Honduras).
PMA	World Food Program (listed as a funder in Colombia and El Salvador).
PNUD	United Nations Development Program (listed as a funder in Mexico).
POCTEP	Spain-Portugal Cross-Border Cooperation Program (listed as a funder in Spain).
PSEA	Protection Against Sexual Exploitation and Abuse (as mentioned in Niger's national capacity-building plan and manual).
PURE	Productive Use of Renewable Energy (as mentioned in the Uganda projects).
SACCO	Women's Savings Banks (as mentioned in the Ethiopia section).
UE	European Union (mencionada en los proyectos de Ecuador y en el contexto de Europe).
UNFPA	United Nations Population Fund (listed as a funder in El Salvador).
UNICEF	United Nations Children's Fund (listed as a funder in El Salvador).
UNRWA	United Nations Relief and Works Agency for Palestine Refugees in the Near East (referred to in theChairman's letter).
US / USD	U.S. dollars (currency indicator used for Ecuador's allocated funds).
UTA	Agri-Food Processing Units (listed in the Niger section).
UVG	University of the Valley of Guatemala.
VBG	Gender-Based Violence (mentioned in the projects from Costa Rica, Honduras, and Niger).
WASH	Water, Sanitation, and Hygiene (WASH), focusing on school infrastructure in Ethiopia)

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A huge THANK YOU to everyone who contributed to this publication.

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CHAIRMAN

Rafael Dezcallar de Mazarredo

2025 was my first year as Chairman of Ayuda en Acción. I had already been on the Board of Trustees for several years, but this is a step that brings me particular excitement because it is a unique opportunity to help create opportunities for those who need them most—with a special focus on youth and future generations—in a particularly uncertain context. It is also an important moment to defend the role of international cooperation in an increasingly fragmented world.

This first year has allowed me to travel to these countries and see firsthand the results of the organization's work and the quality of its team. On a personal level, returning to Ethiopia and Honduras—countries where I was once assigned—has been particularly moving, as I've been able to witness the changes and progress that have taken place over the years..

I cannot help but mention the complexity of the international context in which the organization works: the U.S. government's budget cuts to the multilateral system and humanitarian aid, the political changes in the Sahel, and the crisis in Gaza, where we are trying to alleviate the suffering of the Palestinian population through our partnership with UNRWA.

We ended 2025 with a very special moment for me and for the Board of Trustees: the concerts at the National Auditorium and the Teatro de la Maestranza featuring the Costa Rican Youth Orchestra, conducted by Andrés Salado. These concerts were held to benefit the young people affected by the DANA, whom we continue to support and whom we have not forgotten. It was yet another example of solidarity that transcends borders.

2026 will be a very intense year marked by profound changes at all levels; the emergence of artificial intelligence and the impact it will have on the economy and society is one of the developments we will be paying particular attention to.

Board of Trustees

CHAIRMAN

Rafael Dezcallar de Mazarredo

HONORARY CHAIRMAN

Jaime Montalvo

Trustees

Guillermo Adams

Justo Peral Cabrera

Paloma Bravo

Juan Pedro Dávila

Arturo Valenzuela

Gonzalo Verdera

Sergio Cabrera

Concepción Escobar

Daniel López Acuña

Milagros Paniagua

Jesús Gracia

Manuel Escudero

Non-Trustee Secretary

María Asunción Bellver Suárez

Sobre Ayuda en Acción

We are an **international NGO** that works to create opportunities for growth and development alongside the people who need it most, putting them at the center of our work. We support them **from childhood through adolescence,** building **bonds,** setting **shared goals,** and investing in their talents and skills. We help them gain access to **education** and facilitate their transition to **employment** and entrepreneurship so they can take charge of their own paths and foster **sustainable and lasting development** in their communities.

We have been working **45 years around the world,** guided by the values that drive our work: a commitment to **human rights; independence** and transparency in everything we do; **empathy** as an unwavering principle, always putting people first; and a commitment to **innovation,** through the continuous search for solutions that produce a **lasting impact.**

CEO

Jorge Cattaneo

For Ayuda en Acción, 2025 has been marked by the convergence of several crises—increasingly close together and overlapping—which have posed an even greater challenge: addressing urgent needs as a starting point, while keeping our sights set on building lasting prosperity for the most vulnerable people.

We've seen this in the transition from emergency to resilience, particularly in Valencia following the DANA: from urgent cleanup to rebuilding the social fabric. Our focus is clear: to ensure that the most vulnerable families are not left out of the economic recovery and that young people can maintain their educational opportunities. We've applied this same philosophy in Mozambique following Cyclone Chido. There, we are not only rebuilding homes but also implementing early warning systems and resilient crops so that the climate does not once again dictate the future of these communities.

This long-term vision also guides our response to forced displacement. With a record number of more than 120 million displaced people worldwide, Education in Emergencies has become our top priority. In critical contexts such as Gaza or the migration routes of Central America, we work to ensure that a shelter is not an endless waiting room; this year, we have enabled thousands of children and young people to resume their education in safe spaces, guaranteeing that their sole right is the right to learn, even in the midst of the greatest of crises.

However, the current challenges are not only operational but also narrative in nature. In a year marked by polarization, managing the truth has been our new battlefront. The rise of AI and fake news has fueled hate speech that dehumanizes the most vulnerable, which is why we have made greater efforts in digital literacy. We will not allow technology to create new barriers, nor will we allow misinformation to divide society by undermining the values of solidarity.

In this complex landscape, women are emerging as the driving force behind global resistance and the central pillar of our approach to community roots and mobility. We understand that women are the ones who sustain their communities: both those who migrate in search of safety and those who stay behind, resisting structural violence in places like Central America. In the face of this rollback of rights, our response is economic empowerment and the strengthening of their safety nets. By supporting their cooperatives, we demonstrate that when a woman feels settled and moves forward, her entire community is transformed, becoming the true driver of change that the world needs.

How we work

The pillars of our strategy

1

Socioeconomic Inclusion:

We believe in **equal opportunities** as the foundation for a **sustainable future.** That is why we promote **inclusive markets** and work to eliminate barriers that prevent access to education, employment, and entrepreneurship by empowering people in vulnerable situations and providing them with the tools they need to fully participate in the **development of their communities.**

2

Safe human mobility:

We provide comprehensive support to displaced people to turn migration into opportunities for development. **We stand by them throughout the entire migration process**—at the point of origin, in transit, at the destination, and even upon return—protecting their rights and facilitating their full socioeconomic integration.

3

Sustainability:

We recognize the urgency of addressing **environmental and social issues** to ensure **real and sustainable development.** We promote the transition to a **green economy and more sustainable energy models** and support the most vulnerable communities in their **adaptation to climate change.**

What sets us apart is our **rootedness,** our **sense of belonging,** and **making a difference** by creating **sustainable opportunities** for people and their communities.

Our values

Human Rights

We identify opportunities to promote projects that lead to a fulfilling life.

We work to achieve true **social justice** and economic, based on **non-discrimination,** respect, **dignity,** and the value of **individuals,** with special attention to the **rights of children and youth** and **equality** between men and women.

Transparency

We report on what we do, and we do what we report.

We ensure **transparency** in all our activities **by sharing** up-to-date and relevant information about our work in the field and **honestly** reporting the use and management of the **funds** we receive. Our compliance policy reflects our **unwavering commitment** to established ethical and legal standards.

Independence

We are free to choose our own path.

We preserve the **autonomy** of our actions by maintaining strict **political and religious neutrality** and **impartiality,** free from any partisan, ideological, or governmental interests.

Empathy

Trabajamos con afecto y humanidad, pontendo a las people en el centro.

We collaborate with the **people and communities** who need it most by **listening** with empathy, adapting to their environment and needs to **help** them develop their personal autonomy.

Sustainability

We create solutions designed to last.

We address the **needs** and challenges of the present while protecting **future generations.**
We combat the effects of the **climate crisis** with environmentally friendly projects, ensuring **sustainable economic** and social development.

Innovation

We explore new ways to improve people's lives.

We are committed to **creativity** and **innovative** methodologies. We foster spaces for debate and the co-creation of **alternative solutions** with the goal of **improving our impact.**

Partnerships

We work as a team through meaningful partnerships.

We establish **strategic partnerships** to **maximize our impact** and improve the effectiveness of our actions. We work **in collaboration** with other NGOs, government institutions, businesses, and local communities to **share resources and jointly develop** innovative, tailored **solutions** that most effectively address the identified needs.

Ayuda
en Acción

We work to help children and young people reach their full potential by ensuring their access to education and a successful transition into the labor market so that they can improve their lives and their communities in a sustainable way.

Experience

45 years

Beneficiary population

996 851

We are a team of

672

Funding enttities

47

(Institutional donors)

Allocated funds

45 123 691 €

We work in

18 countries

Supporters

87 595

(81 078 in Spain and
6517 in Latin America)

Partner companies

572

Different places, same goals

In each of the 18 countries where we work, our guiding principle remains the same: putting people first. No matter the distance or the context, our approach doesn't change because our goal is universal.

We walk alongside communities, advocating for their rights and fostering their autonomy so that they themselves can transform their reality. We open doors to new opportunities and support processes of change, focusing our energy especially on those groups that need the most support due to their vulnerable situation. Because, even as landscapes change, our commitment to building a dignified future for all remains the same.

Socioeconomic Inclusion

Socioeconomic inclusion enables vulnerable populations to access opportunities and participate equitably in the market. To achieve this, the transition from education to decent employment and entrepreneurship—with a focus on young people and women—is promoted through technical and digital training aligned with market demand.

Likewise, we promote more inclusive and resilient markets by strengthening value chains, digitalization, and access to financial services. In times of crisis, we protect the recovery of livelihoods to bring about systemic changes that permanently integrate those who have historically been excluded.

Highlighted project:

Moringa in Ethiopia (Project INN-MORE)

Budget: € 950 000 | Funding entity: AECID
Geographic scope: Southern Region of Ethiopia (Wolaita and Gamo)

This project promotes food security and climate resilience for **12,000** direct **beneficiaries** in three rural districts of Southern Ethiopia **(Wolaita and Gamo).** With a budget of €950,000 funded by AECID, the initiative sustainably and innovatively develops the value chain of Moringa, a native species with great nutritional potential that is currently underutilized. Through the introduction of drought-resilient agricultural practices and the optimization of cultivation, the program places rural communities at the center, improving quality standards in the processing of leaves, powder, and derivatives to produce products with high nutritional value.

To ensure long-term impact, the project implements the methodology for developing inclusive systems through a multi-stakeholder partnership that It brings together the private sector **(Qomer and Awash Bank),** the academic sector **(Arba Minch University and FUCOVASA-UPM),** the United Nations system **(UNIDO),** and the public sector through the **Ethiopian Ministry of Agriculture.** This collaborative ecosystem seeks to sustainably increase household incomes and the market value of products, while prioritizing the economic empowerment, leadership, and organizational support of women producers within their cooperatives.

Climate change and sustainability

The **climate crisis** threatens sustainable development and disproportionately affects the most vulnerable, calling for an ecological transition that transforms production and consumption. To achieve this, environmental sustainability is integrated by promoting climate-smart solutions and equitable local governance of natural resources.

The strategy drives adaptation through low-carbon production systems, such as regenerative agriculture, the circular economy, and clean energy. Finally, the strategy strengthens communities' resilience to risks and disasters by providing them with climate information and adaptive financial services to mitigate future impacts.

Highlighted project:

Integration of the Venezuelan population and the host community

Budget: € 3 000 000 | Funding entity: AECID
Geographic scope: CoLombia, Ecuador and Peru

With an investment of **3 million euros** funded by the **AECID,** this regional initiative in **Colombia, Ecuador, and Peru** aims to promote the socioeconomic integration and social cohesion of **7,000 direct beneficiaries,** of whom **50% are women.** The model provides comprehensive and holistic support to the population through the provision of **1,700 psychosocial and psychological counseling sessions,** legal counseling for 3,800 people to regularize their immigration status, and direct cash transfers to **1,280 families** to support their basic needs, while also identifying and referring **400 women who are victims of gender-based violence** to specialized agencies.

Economic and income inclusion is addressed through self-employment by incubating **500 startups,** providing financial training to **980 people,** and granting **170 loans** thanks to the establishment of guarantee funds that break down banking barriers for the population affected by human mobility. All of these efforts are carried out under the Triple Nexus approach (humanitarian action, development, and peace) and the "do no harm" principle, by training **210 Protection System staff members,** educating **470 children** in rights education programs, training **100 communicators** to foster positive public opinion, and raising awareness among **4,420 people** in host communities about xenophobia and discrimination.

Safe human mobility

We defend the right to safe and dignified human mobility, supporting migrants, refugees, and displaced persons through a comprehensive approach to the migration cycle.

We work to ensure that they can freely decide their own future—whether or not to migrate—and we support them at every stage of the migration process, if applicable, ensuring protection, rights, and opportunities for integration.

We place special emphasis on humanitarian response and the protection of women and girls.

Highlighted project:

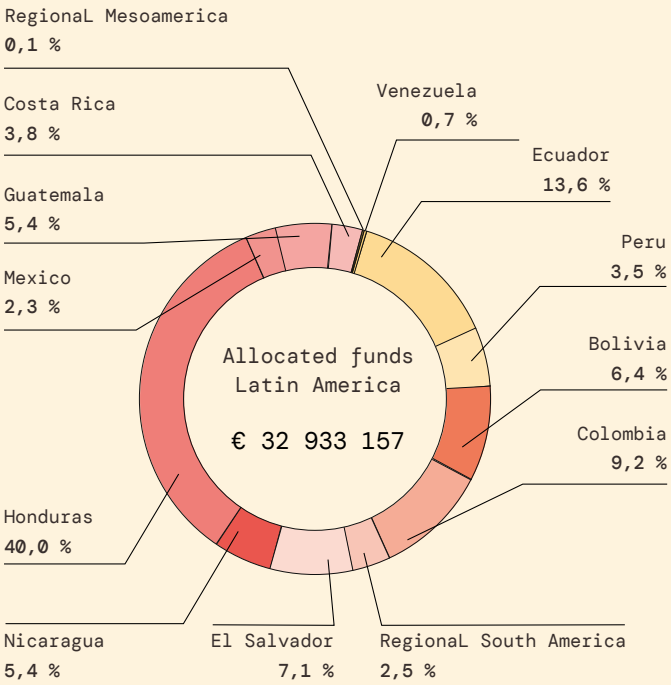
Conservation of the Río Plátano Biosphere Reserve (Honduras)

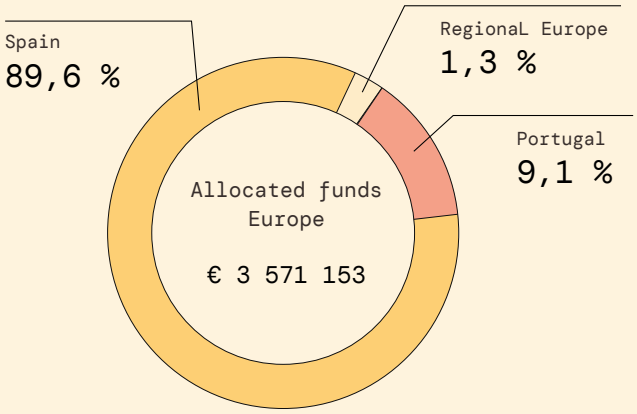
Funding entities: European Union - EuropeAid.

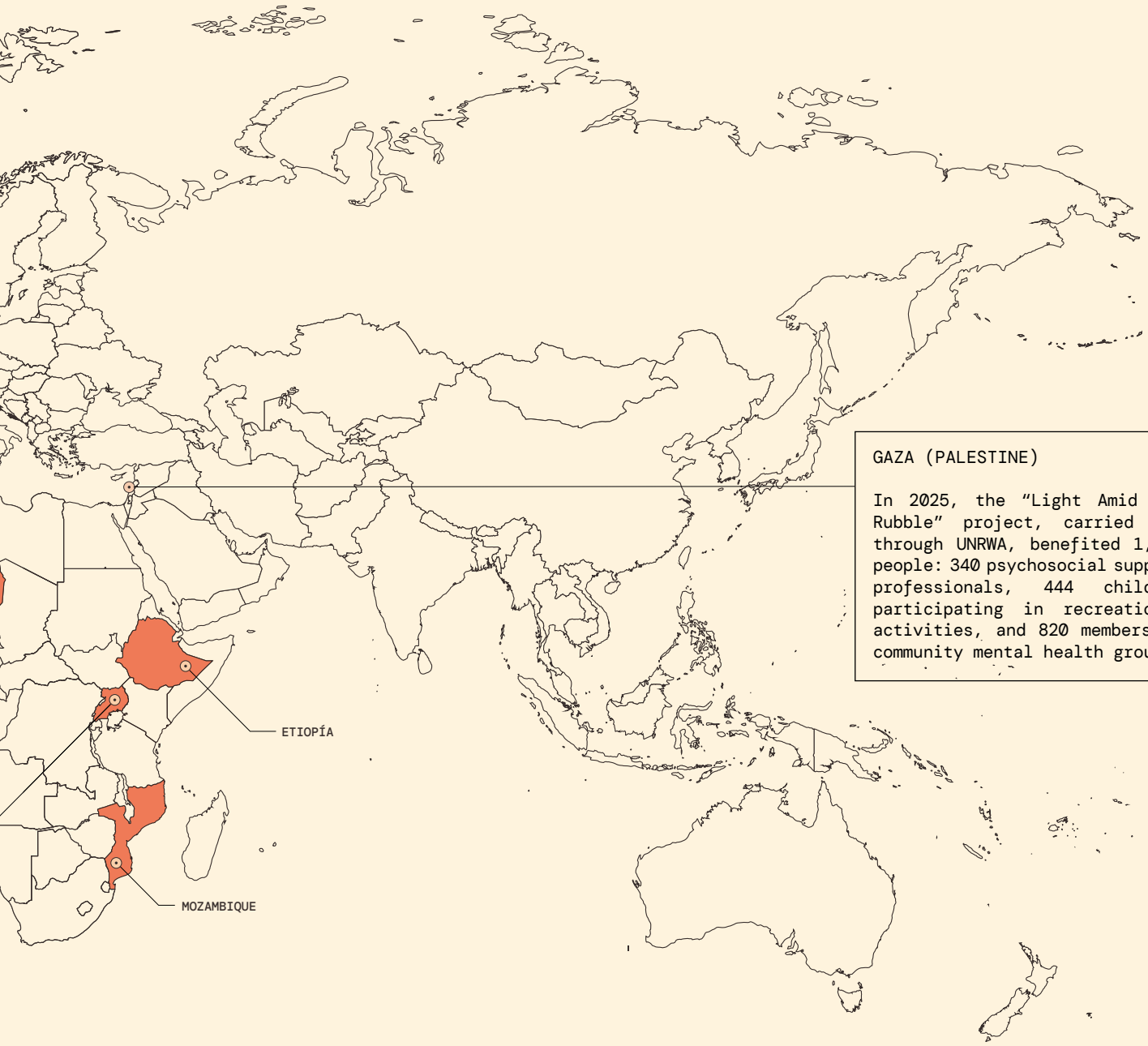
This **30-month** project, funded by the **European Union – EuropeAid,** is being implemented in the department of Gracias a Dios, specifically in the municipality of **Wampusirpi** and the **Bakinasta and FITH territories,** with the aim of protecting the Río Plátano Biosphere Reserve and empowering **3,655 final beneficiaries (of whom 1,296 are direct beneficiaries)** from the **Miskito and Tawahka indigenous peoples.** The intervention model simultaneously combines environmental governance and forest restoration in an ecosystem recognized as a UNESCO World Heritage Site, implementing local systems of dialogue, mediation, and protection for land defenders in the face of the serious problems of deforestation and poverty in La Moskitia.

To boost the local economy in an equitable manner, the project promotes production models based on green economies, such as sustainable agroforestry of cacao and its derivatives, handicraft production, and ecotourism with access to markets. As a key financial driver, the initiative allocates approximately **30% of its total budget** to a Third-Party Financial Assistance Fund, providing seed capital and technical assistance to microenterprises and community organizations led by marginalized women and youth. The initiative is managed by a consortium led by the Ayuda en Acción Foundation, together with **MIMAT**—which contributes its expertise in gender and the rights of indigenous women—and the **Madera Verde Foundation,** an expert in community and forest management.

PORTUGAL
ESPAÑA
HONDURAS
COSTA RICA
MÉXICO
VENEZUELA
GUATEMALA
EL SALVADOR
NICARAGUA
COLOMBIA
ECUADOR
PERÚ
BOLIVIA
MALÍ
NÍGER
UGANDA

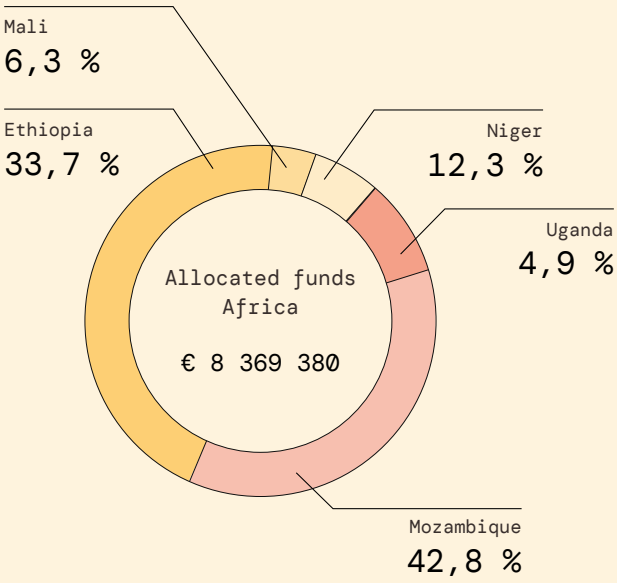

RegionaL Mesoamerica
0,1 %
Costa Rica
3,8 %
Guatemala
5,4 %
Mexico
2,3 %
Honduras
40,0 %
Nicaragua
5,4 %
El Salvador
7,1 %
RegionaL South America
2,5 %
Colombia
9,2 %
Bolivia
6,4 %
Peru
3,5 %
Ecuador
13,6 %
Venezuela
0,7 %
Allocated funds
Latin America
€ 32 933 157


Spain
89,6 %
RegionaL Europe
1,3 %
Portugal
9,1 %
Allocated funds
Europe
€ 3 571 153



GAZA (PALESTINE)

In 2025, the "Light Amid the Rubble" project, carried out through UNRWA, benefited 1,604 people: 340 psychosocial support professionals, 444 children participating in recreational activities, and 820 members of community mental health groups.



Latin America

BLOOM

Throughout 2025, Latin America continues to face structural problems shaped by the international context and the region's ability to address, in a coordinated manner, the economic, social, and environmental challenges that limit improvements in the quality of life and development of its population. In this context, international development aid—far from being strengthened—has been reduced and made contingent on geopolitical and economic factors that may distort the strategies and policies led by the countries in the region.

The high levels of income inequality in Latin America continue to be an obstacle to progress toward inclusive social development. According to ECLAC, there is an income gap of more than 20 times between the richest 10% of the population and the poorest 10%. Among the main factors contributing to inequality are sluggish economic growth and rising informality; weak social and social protection policies; education systems with serious shortcomings that fail to meet the new labor market needs associated with the technological revolution; and gender inequality and spatial segregation in urban areas.

Added to these challenges is the issue of climate change and the need to move toward environmentally sustainable development that reduces the negative impacts of climate-related phenomena—such as rainfall, droughts, etc.—on livelihoods and the population.

Finally, the region's security situation and the capacity of countries to address interregional issues such as human mobility are affecting the region's policies and socioeconomic dynamics.

Addressing economic, social, and environmental challenges in isolation has shaped Latin America's current development model. In this regard, at Ayuda en Acción, we work from a systemic approach that addresses the root causes of these challenges and promotes coherence among policies and public-private actors. We focus on creating opportunities for young people. We do this by supporting them as they transition from education to employment.

Beneficiaries
(includes regional programs)

639 847

Allocated funds

€ 32 933 157

Staff

393

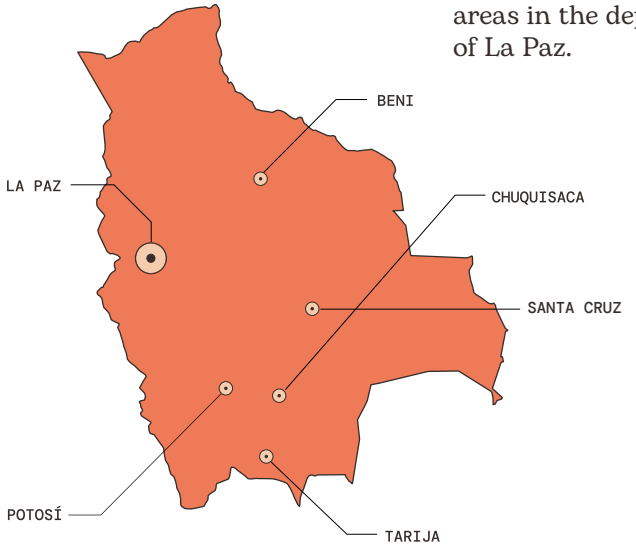
To this end, we strengthen training through vocational guidance, soft skills development, and competency-based training. Regarding labor market integration, we strengthen market systems by enhancing productive and commercial capacities with a focus on environmental sustainability and financial inclusion. In addition, we forge public-private partnerships to promote employability.

We address the various factors driving human mobility through a “nexus” approach that promotes social and labor market integration for migrant populations in both host and home countries. We also implement risk management measures to reduce vulnerability and enhance the resilience of populations and their livelihoods in the face of climate impacts.

We carry out all of this through a working model that prioritizes engagement and the formation of partnerships with local, national, and international organizations in both the public and private sectors. We act as catalysts for ecosystems and as facilitators to promote the coordination and harmonization of interventions.

Throughout 2026, we plan to continue our lines of action, always adopting an approach of active and participatory listening with stakeholders that allows us to adjust our actions as needed to adapt them to the context. We will continue to promote programs related to environmental and social issues that have a positive impact on creating opportunities for the population and strengthening the structures that support the sustainability of our actions with the stakeholders involved.

Bolivia



Headquarters and target areas in the department of La Paz.

151 541 **children benefited** from the implementation of participatory plans for peaceful coexistence in schools and communities.

Funding entities:

Generalitat Valenciana, AECID, PROCOSI, European Union and AICS.

Achievements

135 840 people receiving protection: Setting up, validating, and implementing 710 community-based mechanisms to protect essential rights.

7976 tudents with technical skills: Comprehensive development of skills rigorously tailored to the region's productive sectors and potential.

6140 producers moving toward sustainability: Adoption and implementation of low-carbon agroecological practices aimed at mitigating the water and ecological footprints.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
10	15	209 848	€ 2 099 510	34

Quality Education and Teacher Professional Development:

Strengthening the technical and technological training subsystem by training 434 teachers through the Specialized Continuing Education Unit, designing 72 curricular innovations, and implementing 84 Curriculum Development Plans that integrate marketing, transformation, and technology.

Sustainable Value Chains and Conservation:

Commercial consolidation of the cocoa, honey, and peach sectors through B2B meetings and business roundtables that generated 614,283 Bs. in direct sales for beekeeping associations. This was complemented by the protection of 4,800 hectares of forests and groundwater recharge in the Amazon.

Colombia

1360 **people** trained in financial literacy and economic resilience tools in contexts of exclusion.

Funding entities:

AACID, AECID, WFP, Fondo Colombia en Paz, Luker Chocolate, Promigas Foundation, MINCIT and INNpulsa.

Achievements

Logistical optimization of the cocoa supply chain: Installation of 2,182 meters of cable track in Tumaco (Nariño), reducing costs, transit times, and physical risks to the community.

580 people trained in violence prevention: Active participation of 330 adults and 250 children in educational programs against gender-based violence in Bolívar.

148 strengthened startups: Consolidation of business ideas through technical assistance, incubation processes, seed capital, and formal access to banking services.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
18	6	20 086	€ 3 038 359	56

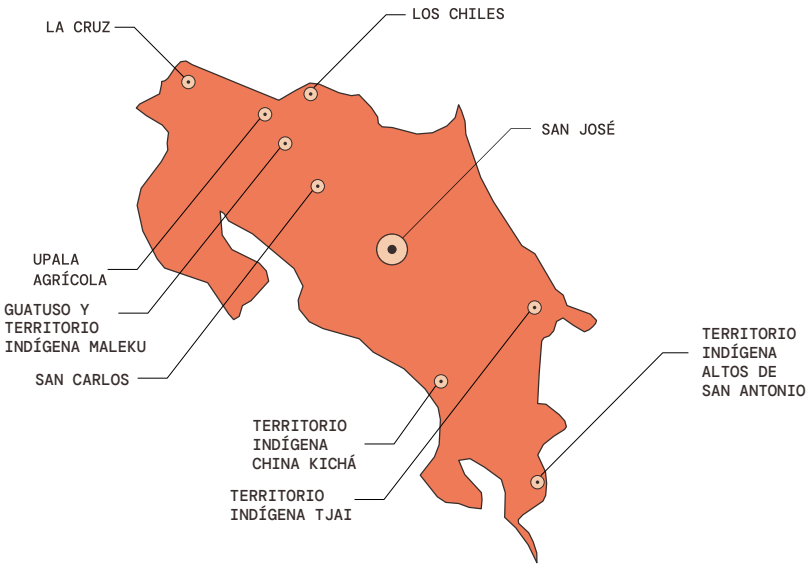
Economic Development and Inclusive Markets

Strengthening the production capacity of the cocoa, dairy, beekeeping, and sesame value chains. More than 500 cocoa-farming families in Cauca and Nariño increased their production by 25%, while dairy microentrepreneurs expanded their export capacity.

Rights Protection and Humanitarian Action:

Deployment of emergency humanitarian assistance to provide comprehensive care for more than 13,000 people displaced in Norte de Santander, combined with the empowerment of 150 rural women who lead community mental health networks.

Costa Rica



1219 **children** protected from violence through training on the GBV protection system.

Funding entities:

European Union and Spanish Agency for International Development Cooperation (AECID).

Achievements

557 indigenous people benefiting from economic inclusion: Empowerment of Cabécar, Ngäbe, and Maleku communities through the financing and consolidation of 85 productive enterprises.

951 people receiving immigration counseling: Specialized legal assistance in the area of human mobility, resulting in the issuance of 128 Immigration Identity Documents for Foreigners (DIMEX).

552 people trained in employability: Training in technical and occupational skills, promoting economic self-sufficiency in the community and incubating 14 sustainable startups.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
2	3	7113	€ 1 239 052	17

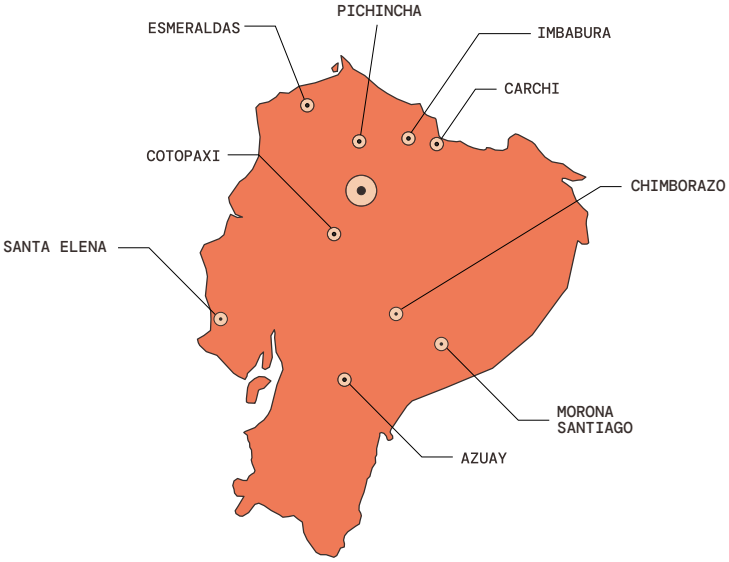
Territorial Governance and Institutional Innovation

Strengthening the administrative, financial, and local governance capacities of 177 indigenous leaders. In addition, the Employment Unit was established as a specialized platform to promote youth employment.

Gender, Social Cohesion, and Risk Mitigation:

Provision of advanced psychosocial support for 126 women who are survivors of violence. Awareness and social cohesion campaigns reached 13,316 people in recipient communities, reducing the stigma associated with migration.

Ecuador



7417 **people with access to safe drinking water** thanks to the construction and improvement of 7 community water systems in areas with critical water shortages.

Funding entities:

European Union, Generalitat Valenciana, Banco Pichincha (Sumar Juntos), AECID, Fondo Ñeque, AUARA, Local Decentralized Autonomous Governments.

Achievements

1686 people integrated into the circular economy: Strengthening sustainable production chains in 20 rural communities, promoting low-ecological-footprint practices.

139 women economically empowered: Leadership and formal integration of rural women into community-based initiatives and structured financial autonomy programs.

1000 families in family farming: Methodological training for food security through technical schools focused on child nutrition.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
13	3	17 073	€ 4 487 088	48

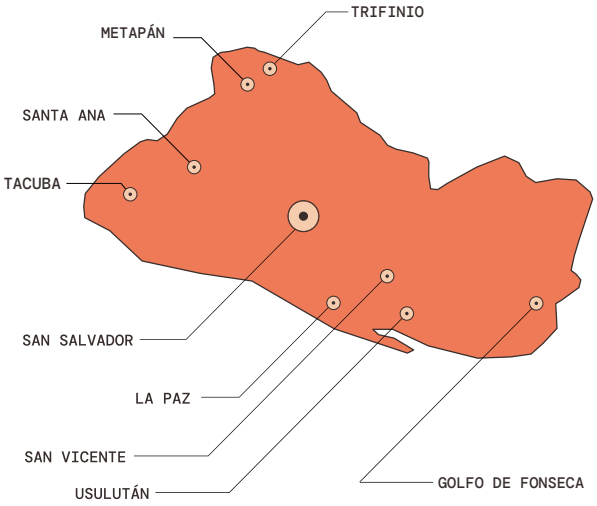
"Leading Rural Families" Project

An initiative co-financed by the European Union in partnership with the municipal governments of Nabón, Santa Isabel, and Pucará, and the Catholic University of Cuenca. The project facilitated the construction and technological equipping of a specialized center for the slaughter and packaging of guinea pigs, benefiting more than 100 rural families.

"Territories Free of Malnutrition" Strategy:

Part of the EU's Global Gateway approach, in partnership with the Ministry of Public Health (MSP) and Banco Pichincha. The National Water School (Manglaralto and San Andrés) was consolidated, training 260 community operators in water conservation and hygiene practices to help reduce chronic child malnutrition.

El Salvador



Funding entities:

AECID, CME, NAUTERRA, UNICEF, UNFPA, Generalitat Valenciana, FIAES, WFP, AACID, AGPA, CEMX, ENES and AGEM.

Achievements

414 children in Citizenship Schools: Play-based, educational training on human rights, leading to the formation of 18 Community Human Rights Committees for local advocacy.

3,000 meters of soil conservation: Technical construction of 3,900 individual terraces to modify slopes, mitigating soil erosion on livestock plots.

20 seed-funded business initiatives: Validation and structuring of sustainable business models grounded in a rigorous approach to equity and environmental innovation.

3000 **jyoung people in supportive environments** through festivals and community dialogues on health and violence prevention.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
15	3	24 917	€ 2 343 949	58

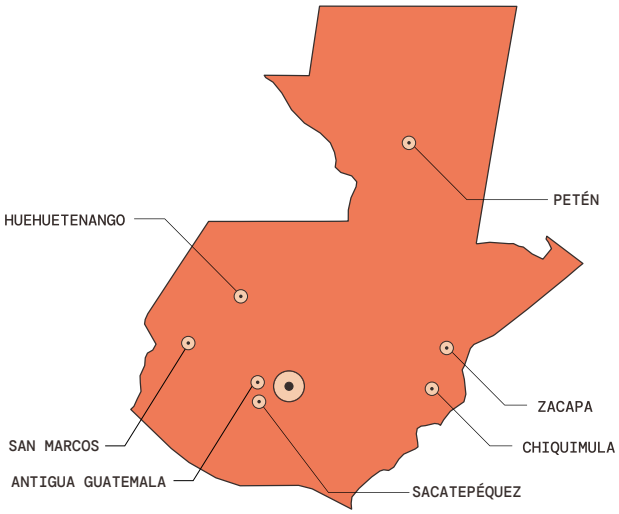
Climate Action and Resilient Livestock Farming:

Supporting school and community environmental committees as leaders in reforestation and water management. The establishment of 6,500 square meters of nutritionally enhanced pasture was completed, along with the strategic planting of 18,591 forest trees and 800 fruit trees to diversify agricultural and livestock income.

Youth Inclusion and Gender Approach:

Empowering 304 young people with vocational skills and sustainable life plans in the Gulf of Fonseca. This component was reinforced by providing targeted humanitarian assistance to teenage mothers and pregnant young women through the distribution of hygiene kits and nutritional food baskets.

Guatemala



Funding entities:

International co-financing integrated into national program strategies.

Achievements

1361 people participating in Conflict Prevention program: Direct participation (1,093 women and 268 men) in the PRO.3.0 program, which promotes a culture of peace and civic solidarity.

2,777 participants in Quality Education: Students and members of the educational community actively involved through the OPO.1.0 component.

775 people employed and involved in entrepreneurship: Building commercial and technical capacity (500 women and 275 men) in competitive markets.

11 000 **people assisted in humanitarian crises** through multilevel response interventions addressing climate threats and extreme vulnerability.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
8	5	27 245	€ 1 768 059	18

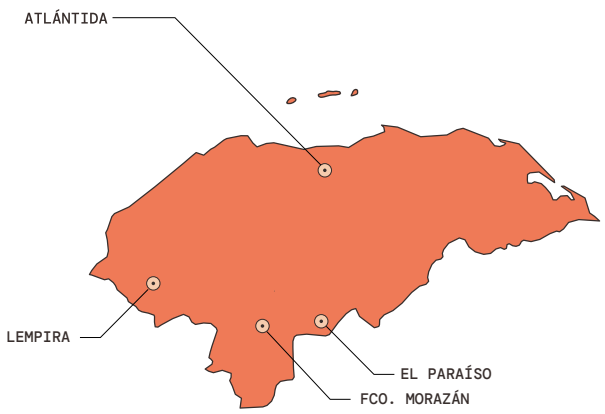
Inclusive Systems Development (MSD) and Partnerships:

Formal signing of a Memorandum of Understanding with the Ministry of Labor (MINTRAB) to strengthen the National Employment Network and Workshop Schools. Additionally, an agreement was finalized with the Yaman Kutx Foundation to expand financial education in the community.

Innovation and Environmental Sustainability:

Collaboration with the Chamber of Tourism (CAMTUR), the Universidad del Valle de Guatemala (UVG), and The Travel Foundation in the co-design of the Climate Action Strategy for Tourism (2026–2032). In the cultural sphere, the short documentary film “Waiting for the May Rain” highlighted the resilience of Chortí migrants in the Dry Corridor.

Honduras



Funding entities:

AECID, AACID, Blue Action Fund (BAF), European Union, UN PBF Fund, Ministry of Health and FAPVS.

Achievements

7,978 Afro-Hondurans with reporting channels: Establishment of a secure, confidential, and independent platform to actively report violations of fundamental rights.

19 savings clubs transformed into rural credit unions: Transition toward formal savings and credit systems, strengthening their organizational and community foundations.

100,000 hectares of forest under improved management: Optimización de Optimizing the ecological governance of forested areas in close partnership with the Forest Conservation Institute (ICF).

2387 **women and children under protection:** Institutional and specialized care for women, girls, and adolescents who are survivors of gender-based violence.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
12	26	283 310	€ 13 165 665	70

"Vía Lenca" Project and Safe Childhood:

Strengthening municipal child protection systems in three municipalities in Lempira, coordinating 26 local institutions and 15 community councils. The program trained 1,000 children and adolescents in self-protection and installed school drop boxes for safe reporting.

"MUCAMPAZ" Project and Coastal Resilience

Empowerment of 212 rural women in mediation and conflict resolution regarding land and water, achieving the ecological restoration of 12 priority micro-watersheds. At the same time, on-board solar refrigeration technology was promoted for 167 fishing families on the Atlantic Coast.

Mexico

10 915 **people on the move assisted** with comprehensive protection, legal guidance, and alternative livelihood options.

Funding entities:

UNDP Mexico, AECID, PPD, OXXO, Iberdrola, L'Oréal, BBVA Foundation, Sura Foundation, Monte de Piedad, Decentralized Autonomous Government of Nuevo León.

Achievements

Inauguration of the Transition House in Tijuana: Launch of key infrastructure that expands and optimizes the capacity to provide shelter and dignified care for the migrant population.

6,396 minors in protective environments: Strengthening of safe spaces focused on child development through educational sports programs and community sports schools.

2,842 people trained in environmental protection: Training in community-based mitigation skills and active awareness-raising for the protection of critical ecosystems.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
20	6	15 021	€ 756 812	35

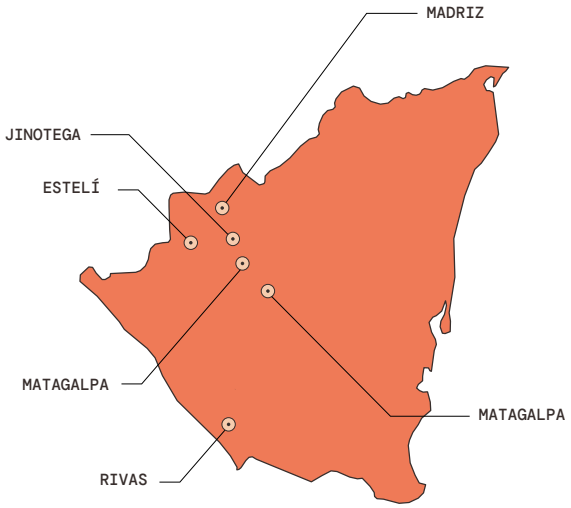
Addressing Human Mobility as a Destination:

Adapting strategic priorities in light of Mexico's consolidation as a country of permanent settlement rather than merely a transit country. Priority was given to providing systematic support for immigration regularization procedures, simplifying the process of obtaining legal status and formal legal documents.

Economic Development and Community Resilience:

Empowering farming communities and entrepreneurs to strengthen household food security in the face of extreme weather events. This was complemented by connecting agricultural producers with regional markets and direct-to-consumer logistics platforms.

Nicaragua



4437 **children protected from child labor** through school retention strategies in 45 schools in the region.

Funding entities:

European Union, Xunta de Galicia and Spanish Agency for International Development Cooperation (AECID).

Achievements

1,041 children in Digital Skills: Active participation of children in 347 community clubs specializing in robotics, the Scratch programming language, and Arduino technology.

355 women and young people integrated into the formal economy: Advanced technical and vocational training designed to facilitate their access to decent jobs and competitive markets.

378 new ventures funded: Launch of individual and collaborative business initiatives focused on revitalizing and diversifying the local economy.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
7	10	14 971	€ 1 771 744	24

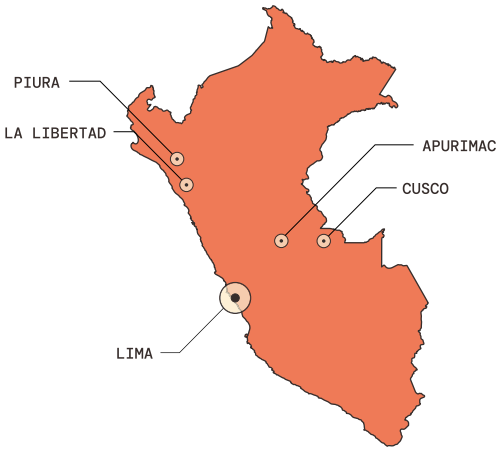
Environmental Innovation and Ecological Mitigation:

Integration of advanced technological improvements into the processes of the supported dairy cooperatives. As a methodological and climate sustainability milestone, a rigorous calculation of the water and carbon footprints was conducted across the entire production value chain.

Family Protection and Community Strengthening:

Operational consolidation of 23 community protection systems in partnership with local partners to provide psychological and legal support to women who are victims of violence. Similarly, parents were trained in assertive communication, self-esteem, and developing life plans.

Peru



Funding entities:

SACYR Foundation, SCANIA, Compartamos Banco, L'Oréal Foundation, AACID and SDC (Swiss Agency for Development and Cooperation).

Achievements

3,617 officials and institutions strengthened: Advanced training for public officials and government actors to safeguard human rights.

2,285 people trained in Risk Management: Technical assistance and training for communities vulnerable to emergencies and climate-related disasters.

1,687 people with improved job skills: Strengthening of technical skills, resulting in 85 people gaining access to formal employment and 152 increasing their income.

3060 **people with social protection** through the strengthening of community-based systems to combat violence and bullying in schools.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
11	24	12 601	€ 1 162 237	33

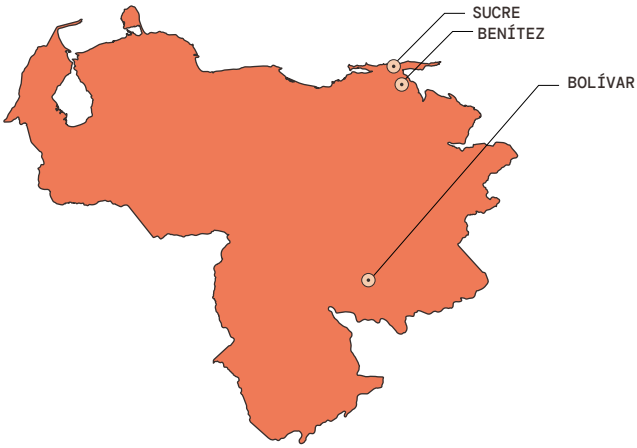
Development of Competitive Economic Initiatives:

Technical assistance and structured mentoring that enabled support for 587 entrepreneurial initiatives and local business plans. The initiatives incorporated artistic and participatory tools as a driver of social cohesion in vulnerable areas.

Knowledge Products and Strategic Innovation

Development of key assessments focused on the institution's future, notably the systematization of innovative initiatives in Sechura Bay (Galician Regional Government), the strategic assessment for programmatic entry into the Peruvian Amazon, and the situational analysis of employability at CETPRO centers in Metropolitan Lima.

Venezuela



Funding entities:

Ayuda en Acción's own funds.

Achievements

100% of young people and women cocoa farmers using AgTech: Integration and adoption of advanced digital tools, including satellite monitoring systems via the Agrocognitive platform, to optimize plot management and yield.

32 established producers as a multiplier effect: Establishment of a community outreach hub to replicate advanced and environmentally friendly agricultural methodologies in the region.

100% of the project uses an agroecological approach: Strategic distribution of organic inputs to increase cocoa productivity and large-scale planting of vetiver living barriers to mitigate soil erosion.

90% **of participants with sustainable businesses** thanks to the formalization of their family farms' accounting practices.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
2	7	92	€ 222 465	Regional

Structural Resilience in the Face of a Humanitarian Crisis:

Adapting strategic priorities in response to a complex and chronic crisis, exacerbated by reduced international funding and a challenging political and operational environment. Priority was given to moving beyond immediate assistance by transferring technological tools that promote the economic autonomy of the local population.

Economic Development and Productive Transformation:

Empowerment of local producers through the Flagship Project (Cacao Innovation and Strengthening Unit) in partnership with the local partner, the San José Foundation. This was complemented by the provision of direct technical and financial support for climate mitigation and sustainability in the municipality of Benítez.

Africa

TONI

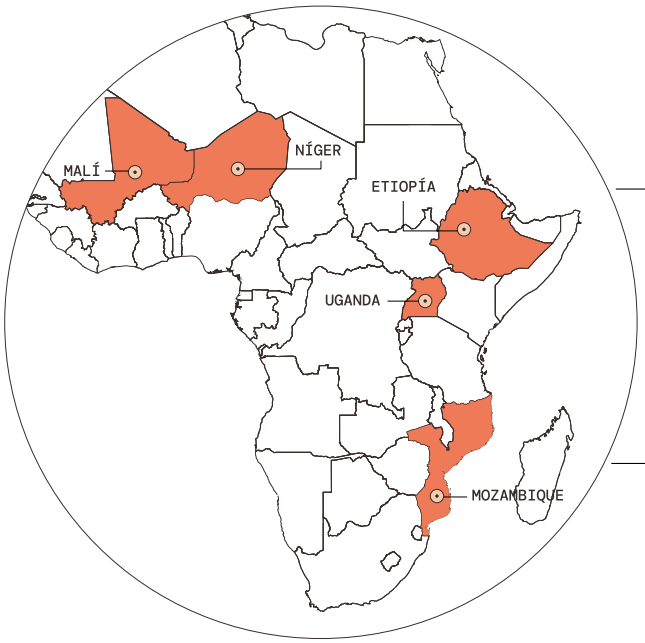
In 2025, Ayuda en Acción consolidated its efforts in Sub-Saharan Africa amid a context marked by escalating conflicts, rising forced displacement, and the increasingly severe effects of the climate crisis—factors that continue to exacerbate poverty, food insecurity, and inequality. Africa continues to be home to some of the world's most protracted and complex humanitarian crises.

According to the United Nations, nearly 134 million people required humanitarian assistance in 2025, and approximately 35 million remained internally displaced as a result of conflicts, violence, and disasters linked to climate change. These crises disproportionately affect women, girls, boys, and young people, as well as internally displaced persons, refugees, and host communities, whose rights, opportunities, and livelihoods continue to be severely compromised.

In light of this reality, we are strengthening an approach that combines immediate emergency response with the creation of sustainable, long-term opportunities. Our Triple Nexus approach integrates humanitarian action, development, and peacebuilding so that communities can not only respond to crises but also strengthen their resilience and build a future with greater opportunities. This way of working is supported by a continuous presence on the ground and a deep understanding of local contexts, which allows us to design responses adapted to complex and changing realities, especially in hard-to-reach areas and in so-called "forgotten crises," where needs are greatest and the presence of international actors is more limited.

Our main strategic focus is to promote the social and economic inclusion of women and young people through a Market Systems Development (MSD) approach, as we are convinced that sustainable transformation requires changing the dynamics that lead to exclusion and expanding economic opportunities for those who face the greatest barriers. We work to strengthen high-potential value chains—such as moringa, sesame, mango, fisheries, and livestock—by promoting technical and vocational training, job placement, entrepreneurship, access to financing and financial services, and the creation of partnerships with companies, cooperatives, producer organizations, and public institutions. We seek not only to improve families' incomes but also to help build more inclusive, resilient, and sustainable markets that generate decent jobs, strengthen food security, and create lasting opportunities for women and young people. This vision aligns with our mission to drive systemic change by influencing the actors, incentives, and relationships that shape local markets and systems, ensuring that opportunities endure beyond the scope of our intervention.

The education and empowerment of young people are another priority of our regional efforts. We work to ensure inclusive, high-quality education in safe environments—even in the midst of humanitarian crises—by strengthening child protection and supporting adolescents and young people as they transition into employment, entrepreneurship, and active participation in the development of their communities. We believe that investing in the capabilities of the younger generations is one of the most effective ways to break the cycles of poverty, strengthen social cohesion, and build more resilient communities.



People beneficiarias
(includes regional programs)

342 180

Allocated funds

€ 8 369 380

Staff

122

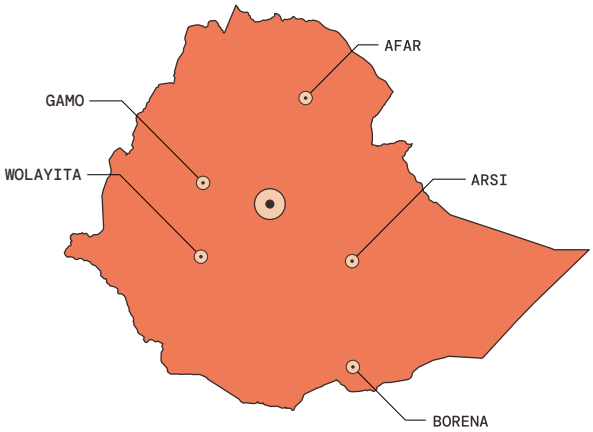
Climate action is woven into all our initiatives as an essential prerequisite for achieving sustainable social and economic inclusion.

We promote climate-resilient agriculture, ecosystem restoration, and nature-based solutions, while also incorporating renewable energy for productive and domestic uses that improve access to basic services, reduce costs, and open up new economic opportunities. We are committed to clean technologies, circular economy models, and social innovation as tools to accelerate the transition toward more sustainable economies and create green jobs tailored to the needs of local communities. Innovation is also a strategic driver of our work. We not only develop new solutions but also systematize and generate evidence on what works so that we can scale up successful models, strengthen the capacities of local actors, and contribute to sector-wide learning.

At the same time, we maintain a strong humanitarian response capacity in some of the continent's most fragile contexts, providing multisectoral assistance to save lives and protect the dignity of people affected by conflict, displacement, and climate-related disasters. Our interventions ensure access to water, sanitation, and hygiene; shelter; food security; protection; emergency education; and livelihood recovery, while mainstreaming prevention of and response to gender-based violence, child protection, psychosocial support, and the strengthening of social cohesion between displaced and host communities. At the same time, we strengthen community-based mechanisms for disaster risk management, conflict resolution, and preparedness for future crises, promoting responses led by the communities themselves.

Our added value lies in combining in-depth knowledge of the context with the ability to build strategic partnerships that multiply the impact of our interventions. We work alongside local organizations, public administrations, universities, research centers, multilateral organizations, and companies, fostering partnerships that promote innovation, the mobilization of new resources, and the transfer of knowledge. We are committed to generating evidence from the field, systematizing experiences, and developing replicable solutions that enable us to influence public policy, strengthen local systems, and scale up our impact. This ability to connect humanitarian action, innovation, the development of inclusive markets, climate finance, and local leadership is one of the key factors that sets Ayuda en Acción apart in Africa and reinforces our commitment to sustainable transformation led by the communities themselves.

Ethiopia



Funding entities:

Spanish Agency for International Development Cooperation (AECID), Italian Agency for Development Cooperation (AICS), Basque Agency for Development Cooperation (AVCD), Bizkaia Provincial Council, the European Commission in Ethiopia, and Ayuda en Acción's own funds.

Achievements

16,523 people assisted due to conflicts and droughts in Afar and Oromia. This benefited displaced persons, returnees, and host communities.

School WASH infrastructure: gender-separated restrooms, water, and menstrual hygiene. This improves the school environment and reduces dropout rates.

11,020 people trained in protection and gender-based violence prevention. Prevention of child exploitation and vulnerability through iddirs.

19 870

children benefited: through the strengthening of 17 public schools via family support, tutoring, and job placement.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
9	9	27 234	€ 2 820 279	39

Humanitarian Action and Development Nexus:

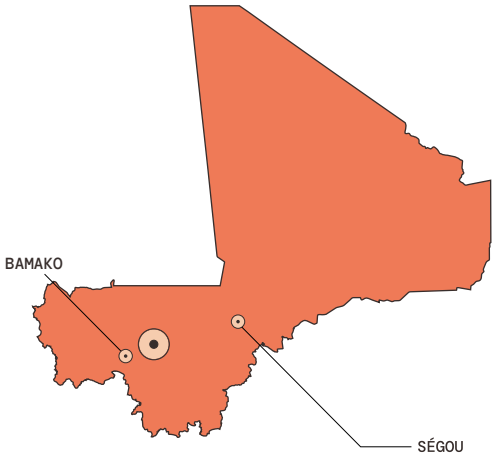
Adaptation of strategic priorities through disaster preparedness interventions, anticipatory actions, and climate risk mitigation.

Priority was given to supporting pastoralist communities through innovative tools such as Index-Based Livestock Insurance (IBLI) and the provision of drought-adapted agricultural inputs.

Economic Development and Community Resilience:

Empowering farming groups, multi-activity cooperatives, women's savings and credit cooperatives (SACCOs), and youth-led enterprises to enhance household food security and income diversification. This was complemented by the revitalization of agricultural training centers and the launch of the first farmer-led moringa oil processing plant.

Mali



Funding entities:

Andalusian Agency for International Development Cooperation (AACID), Grupo IMG, Deloitte and Indorama Ventures.

Achievements

Agroecological Initiative (800 women): Technical training and industrial support in horticulture and shea production in Sébougou, resulting in the creation of 250 stable jobs.

11,840 people benefited from climate action: A massive reforestation campaign in Moribabougou involving the planting of 1,200 fruit and forest trees to mitigate soil degradation.

Impact on Social Cohesion: 20,800 people reached through radio and community campaigns on equality, nonviolence, and climate.

2542 **people assisted during a humanitarian crisis** through the distribution of 200 emergency kits and 108 metric tons of food.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
5	4	35 140	€ 529 663	8

Operational Consolidation of the Triple Nexus Approach:

Faced with the complex challenges of the region's geopolitical and social environment, Ayuda en Acción resolutely coordinated its interventions under the Nexus approach (Humanitarian-Development-Peace). To this end, regular monthly committees and extraordinary emergency sessions were established and institutionalized to harmonize the immediate humanitarian response with the development of autonomous productive capacities and local peace.

Circular Economic Transition and Green Autonomy:

Through the structured implementation of the Bamagreen and Nex4Food flagship projects, a functional recycling workshop was launched in the city of Bamako, focused on transferring technological expertise in recycling and sustainable agriculture. The initiative trained young people in plastic waste processing, creating green jobs and reducing negative coping strategies in rural and peri-urban communities.

Mozambique

Funding entities:

Ayuda en Acción (AeA), Basque Agency for Development Cooperation (AVCD), AEXCID, Xunta de Galicia, Generalitat Valenciana, IOM, European Union Humanitarian Aid Office (ECHO), "La Caixa" Foundation, Adidas Foundation and PPA/PAMA.

Achievements

Humanitarian aid for 122,102 people affected by conflict and disasters in Cabo Delgado. Includes shelters, response to Cyclone Chido, and resettlements.

Sustainable water supply for 2,795 people in arid areas of Namuno. Water optimization to combat food insecurity.

Work Integration (2,210 people): fishing, aquaculture, and bamboo processing (Bambunidad).

1809 **children protected from violence** through educational support and sports and cultural projects promoting peace for displaced persons.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
16	4	130 446	€ 3 585 924	53

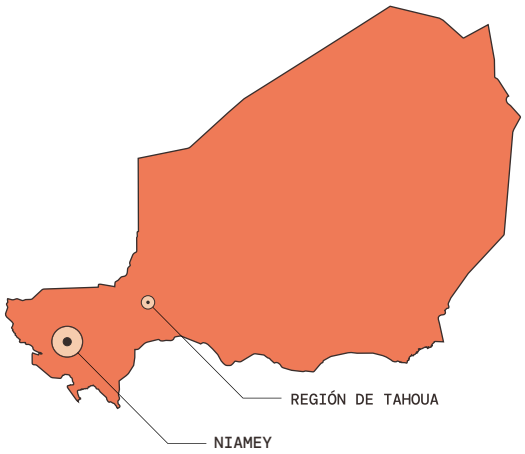
Comprehensive Humanitarian Response and Development Linkage:

In light of the ongoing chronic crisis caused by conflict and the impact of extreme weather events in the northern part of the country, Ayuda en Acción focused its efforts on the transition from immediate assistance to durable housing solutions. Through technical training programs on safe construction, displaced and host communities in Cabo Delgado were empowered to lead the construction of their own settlements, ensuring the restoration of basic services and fundamental rights.

Socioeconomic Inclusion and Post-Conflict Cohesion:

Through flagship programs such as “Work for Progress – IV,” strategic partnerships were forged with the private sector to boost the employability of young people and women. These initiatives balanced the generation of green income with a strict focus on environmental conservation and gender equality, using local entrepreneurship as a catalyst to reduce inequality gaps and promote community stability.

Níger



85 **children benefited:** Ensuring educational continuity through bridge classes and food assistance for families with children under 5.

Funding entities:

Spanish Agency for International Development Cooperation (AECID), Generalitat Valenciana (GENVAL) and private donors of Ayuda en Acción.

Achievements

Three months of nutritional assistance for 300 vulnerable households
Distribution of seeds to 400 families and goats raised using hydroponics to women.

Youth Integration and Employment:
Technical training and equipment in sewing, electricity, and mechanics for 50 young people affected by flooding in Niamey.

Institutional Strengthening:
Establishment of 8 committees (84 members); 200 cases identified (89 assisted) and 160 professionals trained in gender and GBV/PSEA.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
3	2	143 409	€ 1 025 508	12

The Link Between Humanitarian Action and Long-Term Resilience:

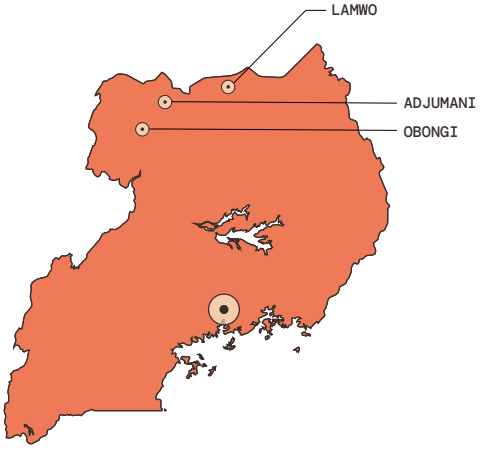
In a complex context marked by insecurity and the severe effects of climate change, Ayuda en Acción Niger focused its strategy on stabilizing the immediate living conditions of displaced populations and host communities in Tahoua and Tillia. Nutritional security interventions for pregnant and breastfeeding women and improvements in hygiene and sanitation practices at Integrated Health Centers (CSI) were coordinated with technical capacity-building for local seed producers, ensuring a sustainable transition toward food sovereignty and climate adaptation.

Local Economic Empowerment and Institutional Governance:

Through continued support for Agri-Food Processing Units (APU)—most of which are led by women—the organization promoted economic diversification and the generation of stable income in rural and peri-urban áreas.

At the policy and institutional levels, the organization achieved a key milestone in accountability and community protection by developing the National PSEA Manual, strengthening staff capacity, and implementing safe and accessible complaint and grievance mechanisms for rights holders.

Uganda



688 **supported caregivers and parents:** Training in positive parenting to reduce harsh discipline and abuse.

Funding entities:

Funds managed and invested through Ayuda en Acción's portfolios.

Achievements

Boosting the Technology and Production Market: A commercial partnership with three private-sector companies (SunCulture, Tulima Solar, and Ebenezer) for the sale of 70 solar water pumps and 87 energy-efficient stoves.

Local and Institutional Capacity Building: Training of 94 members of community organizations (33 women and 61 men) in basic counseling and methodologies for managing cases of vulnerability.

School Retention and Educational Support: Provision of school supplies to 767 children at 4 elementary schools to reduce the risk of dropping out and strengthen the sponsorship system.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
2	8	5951	€ 408 007	10

Market-Based Agro-Energy Strategy (AgTech and PURE):

In the northern districts (Adjumani, Obongi, and Lamwo), the intervention prioritized a market systems development approach to address rural energy poverty. Instead of traditional free, welfare-based distribution, the strategic milestone consisted of facilitating trade and gradually reducing direct subsidies for solar irrigation technologies. This encouraged the entry of private companies, promoted pay-as-you-go (PAYGO) financing mechanisms, opened up business-to-business (B2B) channels, and created 19 stable local jobs for refugees and host communities.

Triple Nexus Territorial Approach and Community Protection:

Concentrated primarily in the sub-districts of Pachara and Itirikwa (Adjumani), the territorial approach directly addressed the pressures caused by refugee settlements and rural stress.

The Solidarity Bond program established a grassroots protection network that combines mass awareness-raising (via radio broadcasts and group discussions with 817 participants) with institutional referral responses. By not replacing local systems but rather integrating with district authorities, the OPM, and UNHCR, sustainable safe spaces were created to address chronic risks such as child marriage, abandonment, and gender-based violence.

Europe

Ayuda
en Acción

The European context not only shapes the national political and economic agenda, but also the scope and direction of our work with vulnerable youth.

The year 2025 has been marked in Europe by the **deepening of a structural and multidimensional crisis** that continues to affect citizens unevenly, and particularly severely impacts the most vulnerable groups. Against a backdrop of rapid advances in AI, the European Union has made progress in consolidating its **agenda for digital transformation and ecological transition,** with the full entry into force of the Artificial Intelligence Regulation and the gradual implementation of the Green Deal. However, these transformations are generating deep social tensions, especially among young people. The impact of artificial intelligence on the labor market is redefining entire sectors, destroying entry-level jobs, and making it difficult for young people—particularly those with fewer qualifications—to access stable career paths. The gap between those who can adapt to the digital economy and those who are excluded from it is widening at an alarming rate.

Added to these challenges is a **housing crisis and a crisis in young people's ability to become independent,** which reached historic highs in 2025 in Spain and much of Europe. The sustained rise in rent prices, the shortage of affordable housing, and the precarious nature of employment contracts make moving out an increasingly distant possibility for millions of young people. This situation is not just an economic problem: it has direct consequences for the mental health, life plans, and social participation of a generation that feels the system offers them no place.

At Ayuda en Acción, we have closely and responsibly monitored these changes, recognizing that the European context shapes not only the national political and economic agenda but also the scope and focus of our work with vulnerable youth. Within this framework, **we reaffirm our commitment to social justice, human rights, and youth participation as the indispensable pillars of our work,** convinced that the response to the complexity of the current moment requires a greater presence, more support, and greater advocacy on behalf of those who need it most.

Young people in the EU face difficulties in accessing employment, housing, and equitable educational opportunities.

The major structural challenge in Spain—where the bulk of our work in Europe is concentrated—remains youth unemployment and job insecurity. In 2025, Spain continues to have one of the highest youth unemployment rates in the European Union, well above the EU average. Added to persistent unemployment is now a new factor of exclusion: automation and artificial intelligence are rapidly transforming the labor market, eliminating entry-level jobs—those that historically served as the gateway to the workforce for less-skilled young people—and demanding digital skills that not all young people in vulnerable situations have the opportunity to develop. This process is deepening inequalities and threatening to create a new structural divide between young people connected to the digital future and those excluded from it.

Long-term youth unemployment has multiple economic implications—such as lost productivity and brain drain—as well as social implications that erode community cohesion and stability. These difficulties are exacerbated by an unprecedented housing crisis that is significantly delaying young people's transition to independence, prolonging their economic dependence on their families, with negative consequences for mental health, life plans, and birth and fertility rates, and generating far-reaching socioeconomic effects such as accelerated population aging.

People beneficiarias
(includes regional programs)

20 131

Allocated funds

€ 3 571 153

Staff

157

Through our projects in Europe, we carry out interventions in schools and support young people—typically from vulnerable backgrounds—in their educational, social, and career development, improving their employability through **career guidance, digital skills, and social-emotional support.** We work with young students enrolled in the Youth Guarantee program, vocational training, and secondary education, always in coordination with and complementing the actions and initiatives carried out by their schools. In this way, we help students identify their career paths, learn about more options and resources for finding employment or continuing their educational journey, and provide information that facilitates decision-making and improves their social and digital skills.

Our youth employability projects consist of four key components:

• **Vocational and career guidance,** helping students discover their vocation while improving their understanding of the job market, educational pathways, and new, emerging professions in the digital and green economies.

• **Digital skills and technological literacy,** preparing young people for a changing job market, with a special focus on the critical and responsible use of artificial intelligence tools, as well as the development of digital skills applicable to the workplace.

• **Soft skills with a social-emotional approach,** helping to develop emotional intelligence, self-esteem, and emotional regulation—fundamental skills for both job hunting and building solid, resilient life plans.

• **Connection to the community,** helping students learn about and access the resources available in their community: businesses, public agencies, guidance services, experts, and support networks within their professional fields.

Spain

5658 people participated in education-to-employment transition programs with support from Ayuda en Acción.

Funding entities:

European Social Fund Plus (Ministry of Labor); Ministries of Youth and Children, and Social Rights; POCTEP; regional governments of Extremadura and Castilla-La Mancha; Xunta de Galicia; Generalitat Valenciana; Principality of Asturias; municipal governments and provincial councils; Amancio Ortega Foundation, "la Caixa" Foundation,

Achievements

Employment success: 53% of participants in the Impulsa Empleo Joven program—for unemployed young people (ages 16 to 29) who are not in the education system—were hired.

Guidance and Inclusion: 3,608 people empowered and supported with key tools for actively seeking employment.

Strategy to combat youth unemployment: Comprehensive pathways including technical training, internships, and soft skills training to combat unemployment.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
13	2	11 405	€ 3 200 088	148

Successful Transitions and Social Innovation:

Ayuda en Acción's work in Spain focuses on moving away from standardized aid models and adapting to the individual realities of vulnerable youth. By strengthening practical and social-emotional skills, the strategy promotes both school retention among young children and the re-entry of unemployed individuals into the workforce, ensuring a safe and independent transition to the labor market.

Territorial Resilience and Emergency Response:

In addition to consolidating its presence in 19 schools across 8 autonomous communities, the organization demonstrated its operational adaptability by deploying teams to assist with recovery efforts following the impact of the DANA. This approach combines an immediate response to climate crises with high-quality long-term intervention, safeguarding educational continuity and preventing social exclusion in the hardest-hit areas.

Portugal

1586 **young people trained in employability**
107 of them were placed directly into jobs in 2025.

Funding entities:

Coca-Cola European Partners Portugal, Repsol Foundation, Fondation d'Entreprise ALSTOM, Cleverti - Technology and Innovation, Esporão SA, Association of St. Bartholomew of the Germans in Lisbon, BPI, "la Caixa" Foundation, Union of Parishes of Camarate, Unhos and Apelação.

Achievements

Climate Action and Awareness: aising awareness among 144 young people through the "Futuro Verde en Acção" project and awarding two entrepreneurship prizes in the circular economy.

Women's Empowerment: Support for 11 women entrepreneurs and the creation of 6 businesses.

Inclusion Through Music (Level Up): A Spanish-Portuguese Project to Combat and Promote Employment Among Vulnerable Youth.

Nº project	Nº partners	Beneficiaries	Allocated funds	Staff
4	1	1700	€ 323 391	9

Social Inclusion Through Self-Reliance:

Ayuda en Acción's strategy in Portugal in 2025 strengthened its capacity for local intervention to reach the most vulnerable communities. Through professional development and personal growth, the organization promoted the creation of structured life plans, ensuring stability and real prospects for the future for young communities.

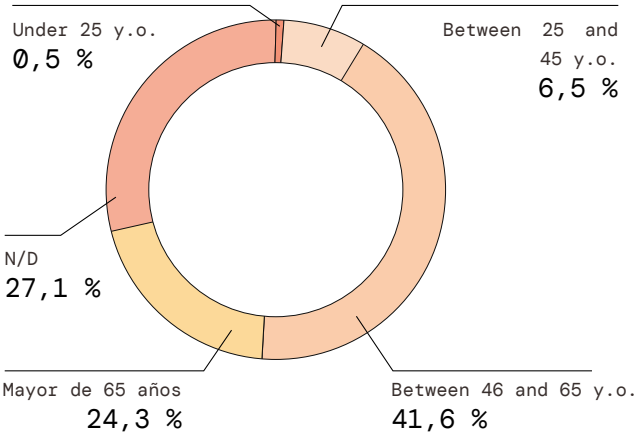
Citizen Participation and Collaborative Networks:

The projects' approach not only strengthened individual economic autonomy—among both young people and women—but also promoted local governance. Evidence of this was the support provided to young people to submit proposals for environmental improvements that were approved by the municipalities themselves, thereby consolidating strong and sustainable community networks.

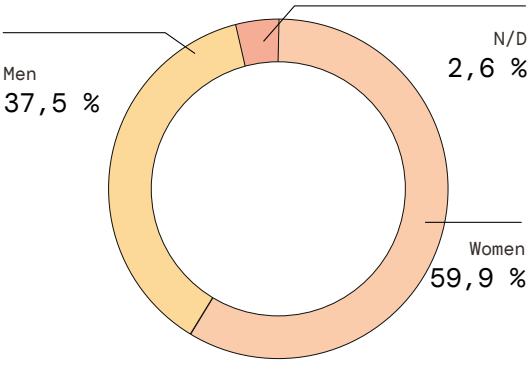
Social Base

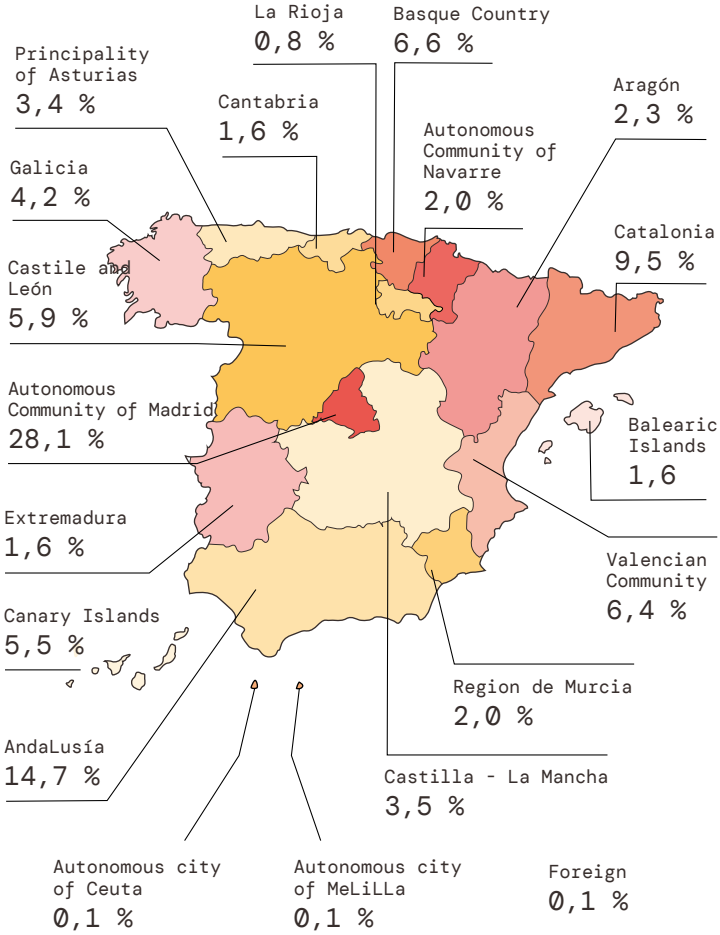
In 2025, we were able to carry out our development work with complete independence thanks to regular contributions from an average of 81,078 supporters.

Age %



Sex %





***Número de colaboraciones por país:**
Perú (3023), México (2441), Colombia (1053).

Sponsorship
64 433

Supporters
16 645

Total donors
81 078

Donations in 2025
1424

Fundraising
€ 220 183,16

Human Resources

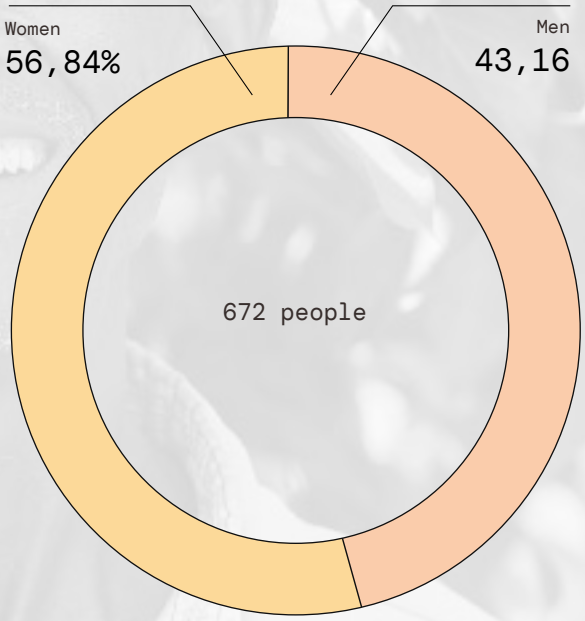
Our team: the driving force behind change

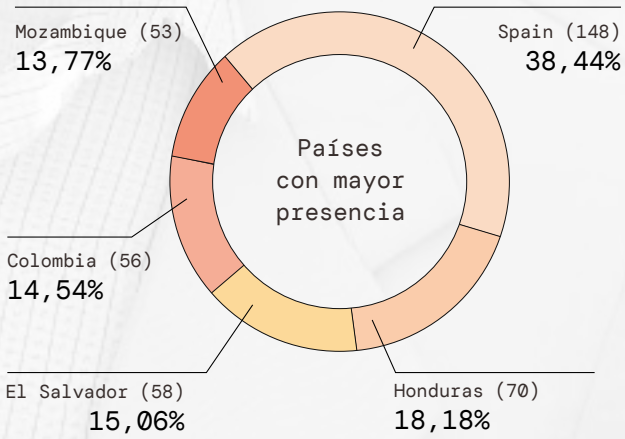
Behind every figure and every Ayuda en Acción project is a dedicated team of people who are the true driving force behind our transformation. As of December 31, 2025, there are 672 of us who make up this great team.

Our identity is diverse and deeply rooted in local communities. We have a balanced presence in 17 countries, where women lead our organization, with 382 women (57% of the total) compared to 290 men. This gender parity reflects our commitment to inclusion and social justice in every region where we work.

Spain remains our largest base of operations with 148 professionals, closely followed by strong teams in countries such as Honduras (70), El Salvador (58), Colombia (56), and Mozambique (53). Each of us shares the same mission: to transform empathy into real and sustainable opportunities.

Country	Men	Women	TOTAL
Bolivia	19	15	34
Colombia	18	38	56
Costa Rica	10	7	17
Ecuador	22	26	48
El Salvador	23	35	58
Spain	43	105	148
Ethiopia	32	7	39
Guatemala	6	12	18
Honduras	33	37	70
Mexico	5	30	35
Mozambique	32	21	53
Nicaragua	8	16	24
Niger	9	3	12
Peru	11	22	33
Portugal	4	5	9
Mali	8	0	8
Uganda	7	3	10
Global	290	382	672





* Updated information as of December 31, 2025.
**By country; gender; and global total.

Highlights

Throughout 2025, the marketing and communications team has carried out far-reaching strategic initiatives. The goal has been to maximize our media presence and strengthen the organization's ties with civil society through initiatives with a high social impact.

These are the most notable institutional milestones of the year:

01

"Notas de oportunidad" Charity Concerts

Ayuda en Acción held two charity concerts in Madrid and Seville to support young people affected by the DANA. Through music and solidarity, the organization rallied the public to remind everyone that rebuilding also means protecting the education, emotional well-being, and future opportunities of those who need it most.

02

Global Study on Rootedness and Migration

Ayuda en Acción presented a groundbreaking international study on rootedness and migration in fragile contexts, shedding light on the reality of millions of people who do not migrate due to a lack of resources, not by choice. The study encouraged debate on more humane migration policies, focused on dignity and on ensuring the genuine freedom to choose between staying and migrating.

03

In their opportunity, you are there”

With Vanesa Martín as its ambassador, Ayuda en Acción launched a new phase of its institutional campaign to highlight the importance of supporting children and youth at every stage of their development. Through real stories from Ethiopia, the campaign reinforced the organization’s commitment to creating sustainable opportunities that transform lives.

04

Report on AI and Vocational Training

Ayuda en Acción and the CSIC presented a groundbreaking study on the impact of artificial intelligence on vocational training in Spain. The report placed the organization at the center of the educational and technological debate, calling for an ethical and responsible adoption of AI that reduces inequalities and strengthens critical thinking.

Companies

At the Fundación Ayuda en Acción, we understand that social transformation is not a path we should travel alone. Today's global challenges demand a coordinated response, with the private sector acting as a key driver of change. For this reason, collaboration with companies has become one of our organization's strategic pillars over the past year.

At Ayuda en Acción, we view companies as essential actors in creating impact. Organizations that aspire to promote positive social and environmental impact find a strategic ally in our Foundation. We firmly believe that, within the current development system, only by joining forces and coordinating efforts among companies, social organizations, and other local and global actors can we address the most urgent challenges and move toward a more just future.

Our corporate partnerships go beyond financial support: they represent an ethical commitment to sustainable development and equity. Thanks to the social responsibility of our partner organizations, we have been able to scale projects that are now transforming the lives of thousands of people. Whether through direct donations, sponsorships, corporate volunteering, or the transfer of technical expertise, each company has contributed unique value that strengthens our operational capacity and expands our reach.

This partnership model not only directly benefits the communities we work with; it also allows companies to integrate a genuine social purpose into their organizational culture.

We are deeply grateful for the trust placed in our stewardship and transparency. Together, we have demonstrated that economic profitability and social well-being can—and should—go hand in hand.

Let's continue building a future where no goal is out of reach.

A Growing Network of Partnerships

We have received support from 572 companies and corporate foundations, which have contributed to both our international projects and our social initiatives in Spain. These initiatives align with our main areas of focus and reflect a shared commitment to creating a sustainable and transformative impact.

Thanks to the private sector's commitment in 2025, **thousands of people saw their lives improve.** Among them:

2050
people gained access to water supply systems.

2075
people participated in job-search programs supported by Ayuda en Acción.

5136
people received assistance in humanitarian crisis situations.

8240
women were able to develop an independent economic activity, generating their own income in a more favorable environment.

Ayuda
en Acción

ONsiders and Volunteering

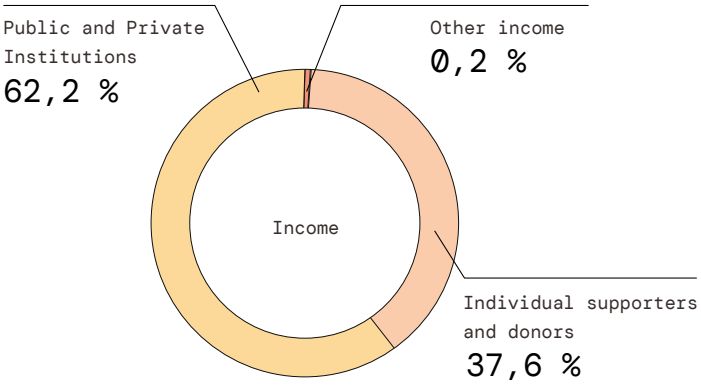
The ONsiders digital platform continued its work throughout 2025, consolidating its role as a key space for promoting volunteerism and youth participation, with 1,882 young people registered and 820 active participants. Among the notable initiatives, the ONsiders Talks have fostered dialogue on topics such as violence, volunteerism, and misinformation. Initiatives were also carried out on sustainable fashion, environmental volunteering, and the international volunteering program—one of the most transformative experiences.

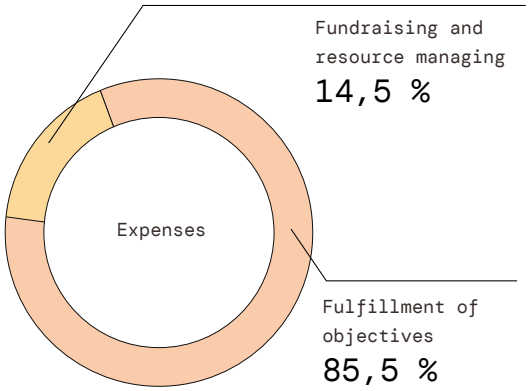
In addition, training sessions on new narratives and the social justice Reels contest have amplified young people's voices and their ability to make an impact.

Taken together, these initiatives reinforce active, critical youth participation committed to social transformation.

Income statement and funds

INCOME			EXPENSES		
TYPE OF INCOME	54 302 146	100 %	FULFILLMENT OF OBJECTIVES	47 659 100	85,5 %
Partners and Individual Donors	20 426 004	37,6 %	International Cooperation and Humanitarian Aid	44 708 098	80,2 %
Public and Private Institutions	33 780 330	62,2 %	Social Action	2 951 002	5,3 %
Other Income	95 812	0,2 %			
			FUNDRAISING AND RESOURCE MANAGEMENT	8 054 519	14,5 %
TOTAL INCOME	54 302 146		TOTAL EXPENSES	55 713 619	
RESULT				(1 411 473)	





By 2025, the Foundation had increased its capacity to mobilize resources in increasingly complex and uncertain circumstances. This achievement came alongside the management of significant financial challenges, particularly those related to strengthening its long-term sustainability and evolving its financial governance mechanisms.

In 2025, **we allocated 47.7 million euros to our cooperation and social action programs** with the goal of creating opportunities for growth and development alongside those who need it most. We have carried out projects that have facilitated access to inclusive, high-quality education, as well as the transition to employment and entrepreneurship. We have supported displaced people in turning migration into opportunities for development and have helped the most vulnerable communities adapt to climate change. In addition, we have promoted the rights of children and youth and gender equality. All of this has been possible **thanks to the collaboration of our supporters, partners, donors, and public and private institutions, which contributed 54.2 million euros throughout 2025.** Once again this year, our supporters have demonstrated their commitment and solidarity with our work by contributing 20.4 million euros (38% of revenue), while contributions from public and private institutions totaled 33.8 million euros.

A total of 14.5% of expenditures was allocated to securing and managing resources that support the Foundation's operations and financial sustainability.

We closed the fiscal year with a net loss of 1.4 million euros, significantly influenced by exogenous factors such as the impact of foreign exchange management and the recognition of financial provisions associated with institutional funding.

[1] [Note: Similar to the Foundation's audited annual financial statements, the operating income statement includes net amounts for the following expense and revenue items: foreign exchange differences, losses/impairment of provisions related to commercial operations, and impairment and gains or losses on the disposal of fixed assets].

Compliance

At Ayuda en Acción, we define compliance as the best practices and procedures that the organization employs to identify and classify the risks we face, in order to establish internal mechanisms that enable us to prevent, manage, and control those risks.

Transparency and accountability

We are subject to Law 19/2013, and in 2023 we underwent a transparency audit conducted by the General Council for Transparency and Good Governance of the Government of Spain.

We also believe it is important to promote transparency and accountability to all our stakeholders (donors, individuals and organizations with and for whom we work, and society as a whole) regarding the management of our resources and our activities.

In addition, the following documents are published on our website:

- Corporate policies
- Project evaluations.
- Tenders.
- Annual accounts audited by KPMG.
- Information on the staff and the governing body.
- The transparency audit of Fundación Lealtad, complying with the principles defined in its "Guide to transparency and good practices".
- The evaluation of the "Transparency and Good Governance Indicators Tool" of the Spanish NGDO Coordinating Committee.

We are **members of the World Compliance Association on the Compliance Committee** for non-profit organizations.

MDS, a network of more than 200 organizations that cross-checks information during the hiring process to ensure that individuals who have previously been involved in cases of workplace and/or sexual harassment are not hired.

Good practices

Training and awareness-raising regarding our internal regulatory framework to ensure adequate internal control.

The policies govern our internal management, the most important of which is the Code of Conduct, as it serves as the framework that guides the conduct of the organization's stakeholders.

We use various tools to reinforce our commitment to our people and identify areas for improvement in our internal management.

- **Whistleblowing channels,** for any stakeholder to report violations of the law or our internal policies. The channel is based on the principles of shared responsibility, independence, confidentiality, and transparency, and we guarantee protection for all parties involved. In 2023, Law 2/2023, dated February 20, was enacted to regulate the protection of individuals who report regulatory violations and to combat corruption.
- **Alternative reporting channels,** a reporting channel designed for people living in our communities who do not have internet access.
- **Channels for inquiries,** suggestions, and/or complaints, because communication is the foundation of trust and helps us improve.

Cooperación Española

Comisión Europea

We are **strategic partners** with these organizations, ensuring that the funds awarded through public calls for proposals for cooperation and humanitarian aid projects are used responsibly.

Ayuda en Acción

ayudaenaccion.org